



GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture

This year's Gala will celebrate **20 years** of Glen Echo Park Partnership for Arts and Culture with a fun-filled evening of carnival-themed entertainment, dinner, live music, dancing and carousel rides!

We will reflect on our impactful 20-year history, and share a vision for the Park's future. We anticipate over 350 friends and supporters of the Park to attend the Gala.



Saturday, May 14, 2022
6:00pm

HONORARY CHAIR

The Honorable Jamie Raskin

FRIEND OF GLEN ECHO PARK

The Honorable Nancy Kopp

ARTIST AWARD

Allan Stevens, Christopher Piper & Mayfield Piper
the Puppet Co.

ABOUT GLEN ECHO PARK PARTNERSHIP

Established by Montgomery County and the National Park Service in 2002, the Glen Echo Park Partnership for Arts and Culture's mission is to present arts, educational, and cultural programs at the Park while also preserving and maintaining the Park's historic resources, including the Dentzel Carousel and Spanish Ballroom.

Each year, over 370,000 people attend the Park's classes, social dances, family festivals, concerts, exhibitions, children's theater performances, and much more. The annual Gala celebrates key individuals and organizations that have contributed significantly to the revitalization of the Park and the arts in Maryland. 2022 marks the Partnership's 20th Anniversary.

All proceeds from the Gala help the Partnership provide the community with enriching arts experiences. Despite being located within a National Park, the Partnership is not federally funded, and is grateful for the support of individuals, foundations, and local businesses.



Contact: Jilna Kothary, gala@glenechopark.org; 301-634-2230
7300 MacArthur Blvd, Glen Echo, MD 20812

Glen Echo Park Partnership for Arts and Culture

Gala Corporate Sponsorship Opportunities

Become a LEAD SPONSOR and receive EXCLUSIVE benefits!

- * Opportunity to host two VIP guests at your tables during the Gala
- * Corporate representative to welcome guests from the stage
- * Corporate message on video monitors flanking the awards stage
- * Category exclusivity



LEAD SPONSOR CATEGORIES: Reception Sponsor, Wine Sponsor, or Entertainment Sponsor

CORPORATE SPONSORSHIP LEVELS:	LEAD SPONSOR \$10,000	BENEFACTOR \$5,000	PATRON \$2,500	SPONSOR \$1,500	FRIEND \$1,000
SPONSORSHIP BENEFITS:					
Gala Tickets	16 (two tables)	10 (one table)	6	4	3
Table Sign	Yes	Yes	Yes		
Podium Recognition	Yes	Yes			
Video Monitors	Logo + Message	Logo	Logo		
Printed Recognition					
Gala Invitation sent to 3,000 area households (<u>pledge by April 1</u>)	Logo	Listing	Listing	Listing	Listing
Annual Report	Feature Sponsor Article + Listing	Listing	Listing	Listing	Listing
Event Program viewed by 350 attendees (<u>pledge by May 1</u>)	Full-Page Color Ad, Logo + Listing	Full-Page Ad, Logo + Listing	Half-Page Ad + Listing	Half-Page Ad + Listing	Half-Page Ad + Listing
Event Signage	Logo	Logo	Listing	Listing	Listing
Electronic Recognition					
Partnership's website (30,000 visits per month)	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Gala email announcements (15,000+ individuals)	Logo + Link	Logo + Link	Logo + Link	Logo + Link	Logo + Link
Listing in Digital Classes & Events Catalog	Half-Page Color Ad + Listing	Quarter-Page Color Ad + Listing	Listing	Listing	Listing
Entertainment & Employee Opportunities					
Savings on one Facility Rental at the Park (subject to availability; reserve by December 2022)	20% Savings (up to \$1,700 value)	15% Savings (up to \$1,275 value)	10% Savings (up to \$850 value)	Complimentary 4-hour single Classroom rental (\$140 value)	
Community Service Day at the Park	Yes	Yes			
Additional Benefits					
Member Coupons for savings throughout the Park (up to \$20 value each)	30	15	10	6	4
Carousel Tickets	30	15	10	6	4

Contributions are tax-deductible above the \$100 per person cost of the Gala dinner and entertainment.

CONTACT: Jilna Kothary, Director of Development, 301.634.2230, jkothary@glenechopark.org



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Corporate Sponsorship Response Form

Carousel Carnival: Gala in the Park on May 14, 2022 will celebrate 20 years of Glen Echo Park Partnership for Arts and Culture. The event raises essential funds to support Glen Echo Park's arts and cultural programs and maintain its historic facilities. Each year over 350,000 people attend the Park's classes, social dances, family festivals, concerts, exhibitions, children's theater performances, and much more.

Sponsorship Level

- Lead Sponsor \$10,000 16 Gala tickets; full-page color ad (5"w x 8"h)
- Benefactor \$5,000 10 Gala tickets; full-page B&W ad (5"w x 8"h)
- Patron \$2,500 6 Gala tickets; half-page B&W ad (5"w x 3.875"h)
- Sponsor \$1,500 4 Gala tickets; half-page B&W ad (5"w x 3.875"h)
- Friend \$1,000 3 Gala tickets; half-page B&W ad (5"w x 3.875"h)

Thank you for your generous support! The Glen Echo Park Partnership is a 501(c)(3) nonprofit organization. Contributions are tax-deductible above the \$100 per person cost of the Gala dinner and entertainment.

- We cannot attend the Gala, but wish to make a fully tax-deductible donation at the level indicated above and receive recognition benefits.

Respond by **March 31, 2022** to receive recognition on the Gala invitation and program.

Respond by **May 1, 2022** to receive recognition in the Gala program.

Send your advertisement file by **May 1** to: gala@glenechopark.org

Ad Specifications: image files must be 300 dpi; AI, PDF, EPS, JPG, or Word format

- Enclosed is my check for \$_____ payable to: GEPPAC
Writing a check helps us defray expenses.
- To pay by credit card, please visit our website: www.glenechopark.org/gala

Contact Person: _____

Company Name (for printed Gala materials) _____

Address _____

City/State/Zip _____

Phone _____ Email _____

Please return this form to via email to: gala@glenechopark.org
or mail to: GEPPAC Gala in the Park, 7300 MacArthur Blvd., Glen Echo, MD 20812

INDIVIDUAL SPONSORSHIP LEVELS:	BENEFACTOR	PATRON	SPONSOR	FRIEND	CONTRIBUTOR	SUPPORTER
	\$5,000	\$2,500	\$1,500	\$1,000	\$700	\$350
SPONSORSHIP BENEFITS:	Table					
Gala Tickets	10	6	4	3	2	1
Table Sign	Yes	Yes	Yes			
Podium Recognition	Yes					
Video Monitors	Yes	Yes				
Printed Recognition						
Gala Invitation sent to 3,000 area households (pledge by April 1)	Yes	Yes	Yes	Yes	Yes	Yes
Annual Report	Yes	Yes	Yes	Yes	Yes	Yes
Event Program viewed by 350 attendees (pledge by May 1)	Yes	Yes	Yes	Yes	Yes	Yes
Event Signage	Yes	Yes	Yes	Yes	Yes	Yes
Electronic Recognition						
Partnership's website (30,000 visits per month)	Yes	Yes	Yes	Yes	Yes	Yes
Gala email announcements (15,000+ individuals)	Yes	Yes	Yes	Yes	Yes	Yes
Listing in Digital Classes & Events Catalog	Yes	Yes	Yes	Yes	Yes	Yes
Additional Benefits						
Member Coupons for savings throughout the Park (up to \$20 value each)	15	10	6	4	4	4
Carousel Tickets	15	10	6	4	4	4