



GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture



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On behalf of the 2024 Host Committee and Board of Directors, we invite you to **Boogie in the Ballroom** at the 2024 Gala in the Park on **Saturday, May 18th** in the historic Spanish Ballroom at **Glen Echo Park**.

The most exciting fundraiser of the season, the gala brings together the political, business, philanthropic, and arts communities from Washington, DC, Montgomery County, and around the region.

This year's event, our biggest and best yet, begins with cocktails and a silent auction in the 101-year old Bumper Car Pavilion, followed by dinner and honors in the historic Spanish Ballroom. And this year, we're excited to introduce our first-ever 🌐Disco Ball🌐 Dance Party following dinner.

This year, we will honor a heroic life long civil rights activist, **Tina Clarke** for her role in the demonstrations of 1960 at Glen Echo Amusement Park. We will recognize a local world-renowned artist, **Suzanne Brennan Firstenberg**, who marries art and community into her installations. We will celebrate artist **Jeff Kirk** for 50 years of service to the Park at Glen Echo Pottery.



Glen Echo Park is a place like no other: It's an architectural wonder, a civil rights site, and a best-in-class visual and performing arts destination, all in an amazing natural setting. The annual Gala in the Park is our most important event of the year, where we honor the Park's storied history, celebrate its progress in the present, and look toward its vibrant future.

Your tax-deductible sponsorship will put your brand prominently in front of 400+ projected attendees this year, while furthering the Glen Echo Park Partnership for Arts and Culture's mission to present arts, education, and cultural programs while preserving and maintaining the Park's historic resources. For the first time, 2024 sponsors can choose a program or resource in the Park that a portion of their sponsorship will directly benefit.



We thank you for your generosity, and look forward to seeing you on the carousel!

With all our best,

Katey Boerner
Chief Executive Officer

Barbara Martin
2024 Gala Chair



P.S. Although we are located in a National Park, the Partnership is not federally funded. Supporters like you sustain this unique treasure that 350,000 people enjoy each year!

Gala in the Park: 2024 Table Sponsorships and Benefits

Please note: the deadline for inclusion in the event invitation is March 8.

PLATINUM GALA CHAIR SPONSOR: \$30,000

1 available

- Table seating for 16* in front of stage
- Private disco dance class for chairs' tables prior to the gala
- Listing as event co-chair (individual) or presenting sponsor (company) and opportunity to provide remarks from the stage
- Logo/name featured as the co-chair or presenting sponsor on event invitation, Gala Donor Wall, video monitors, website, email newsletter, classes catalog, and annual report
- Full page welcome letter and back cover ad in the gala program, and full page ad in the digital classes catalog
- 10 carousel season passes
- \$5,000 facility rental credit
- \$5,000 will be earmarked for the Park project of your choice

DISCO BALL DANCE PARTY TITLE SPONSOR: \$25,000

- 50 Disco Ball tickets
- Private disco dance class for 10 prior to the event
- Opportunity to provide remarks on stage at the dance party
- Logo featured as the Disco Ball Party Sponsor on stage in the Bumper Car Pavilion
- Logo featured on event invitation, Gala Donor Wall, video monitors, website, email newsletter, classes catalog, and annual report
- Full page welcome letter and full page ad in the gala program; and full page ad in the digital classes catalog
- 10 carousel season passes
- \$5,000 facility rental credit
- \$5,000 will be earmarked for the Park project of your choice

GOLD CAROUSEL SPONSOR: \$15,000

5 available

- Priority table for 10*
- Logo featured as Gold sponsor on Gala Donor Wall, video monitors, website and email newsletter
- Listing as Gold sponsor on event invitation, classes catalog, and annual report
- Full page program ad and 1/2 page digital classes catalog ad
- 10 carousel season passes
- \$2,500 facility rental credit
- \$3,000 will be earmarked for the Park project of your choice

SILVER BUMPER CAR SPONSOR: \$10,000

7 available

- Priority table for 10*
- Logo featured as Silver sponsor on Gala Donor Wall, video monitors, website, and email newsletter
- Listing as Silver sponsor on event invitation, classes catalog and annual report
- 1/2 page program ad and 1/4 page digital classes catalog ad
- 5 carousel season passes
- \$1,000 facility rental credit
- \$2,000 will be earmarked for the Park project of your choice

Gala in the Park: 2024 Table Sponsorships and Benefits

Please note: the deadline for inclusion in the event invitation is March 8.

CRYSTAL POOL SPONSOR: \$5,000

10 available

- Table for 10*
- Listing as Crystal sponsor on event invitation, Gala Donor Wall, video monitors, website, email newsletter, classes catalog, and annual report
- 1/4 page program ad and 1/8 page digital classes catalog ad
- 5 carousel season passes
- \$500 facility rental credit
- \$1,000 will be earmarked for the Park project of your choice

BRONZE ARCADE SPONSOR: \$4,000

- Table for 10*
- Listing on Gala Donor Wall and website
- 2 carousel season passes
- \$250 will be earmarked for the Park project of your choice

Individual Sponsorships

NEON CUDDLE UP SPONSOR: \$1,500

- A pair of tickets* with priority seating
- Listing as Neon sponsor on Gala Donor Wall and website
- 2 carousel season passes
- \$100 will be earmarked for the Park project of your choice

We can customize a sponsorship to meet your budget and needs.

Please contact Jilna Kothary, Director of Development, 301-634-2230; jkothary@glenechopark.org

INDIVIDUAL TICKETS

- Cocktail reception, Gala & Dance Party: \$400
- Early bird tickets (prior to March 18): \$350
- Dance Party only (9pm); \$150

2024 GLEN ECHO PARK PROJECTS

A portion of your sponsorship will support one of the following priorities:

Preservation	Arts & Cultural Events
Grounds & Gardens	History & Civil Rights
Children's Play	Youth Outreach

See last page for more information about these projects

*Contributions are tax-deductible above the \$200 per person cost of the dinner and entertainment.

2024 GLEN ECHO PARK PROJECTS

In addition to supporting our day-to-day operations, a portion of your sponsorship can support one of the following Park priorities:



PRESERVATION

The historic exterior of the Crystal Pool could be transformed into many things for the community to use. The first step is a study to assess the area for structural repairs.

Remaining cost to raise this year: \$59,000

GROUNDS & GARDENS

In addition to maintaining 9 acres of parkland, the Partnership enhances the visual appeal of the grounds' with projects such as The Magic Garden at the park's back entrance. Support our plan to add native plantings throughout the Park and develop a tree replanting program.

Estimated cost: \$18,000

CHILDREN'S PLAY

The park's playground is a gathering spot for children from around the region, and is in need of an overhaul. Support the playground design process, which is the first step to present our plans for National Park Service approval.

Total design cost: \$10,000



ARTS & CULTURAL EVENTS

Each year, the park hosts hundreds of free public events funded by grants and donations. These include large-scale events such as the Labor Day Art Show and continued exhibitions in the galleries.

Next up: Free Summer Concerts- production cost: \$12,000

HISTORY & CIVIL RIGHTS

Emmy award-winning documentary filmmaker Ilana Trachtman is nearing completion of her film, "Ain't No Back to a Merry-Go-Round" which tells the story of civil rights protests at the Glen Echo amusement park in 1960. We will organize a public screening when the film is complete.

Estimated cost: \$7,500

YOUTH OUTREACH

With the Park's Youth Outreach and Scholarship Fund, we provide scholarships and transportation assistance for kids in need to attend Park camps, classes, special projects or performances at the Park.

Cost of sending one child to camp for one week: \$525





Boogie in the Ballroom: Table Sponsorships

Saturday, May 18, 2024 | 6PM

This annual event raises funds to support Glen Echo Park's arts and cultural programs and maintain its historic facilities. Join us for a beautiful evening of live music, entertainment, a reception and dinner, awards ceremony, dance, and more.

- | | |
|--|-----------------------------|
| <input type="checkbox"/> Platinum Gala Chair Sponsor \$30,000 | 16 tickets + benefits |
| <input type="checkbox"/> Disco Party Title Sponsor \$25,000 | 50 dance tickets + benefits |
| <input type="checkbox"/> Gold Carousel Sponsor, \$15,000 | 10 tickets + benefits |
| <input type="checkbox"/> Silver Bumper Car Sponsor, \$10,000 | 10 tickets + benefits |
| <input type="checkbox"/> Crystal Pool Sponsor, \$5,000 | 10 tickets + benefits |
| <input type="checkbox"/> Bronze Arcade Sponsor, \$4,000 | 10 tickets + benefits |
| <input type="checkbox"/> Neon Cuddle Up Sponsor, \$1,500 | 2 tickets + benefits |
| <input type="checkbox"/> _____ Gala Tickets only | \$400 each |
| <input type="checkbox"/> We cannot attend the Gala, but wish to make a fully tax-deductible donation and receive recognition benefits. | |

Select a project that your sponsorship will support:

- | | |
|--|--|
| <input type="checkbox"/> PRESERVATION | <input type="checkbox"/> ARTS & CULTURAL EVENTS |
| <input type="checkbox"/> GROUND & GARDENS | <input type="checkbox"/> HISTORY & CIVIL RIGHTS |
| <input type="checkbox"/> CHILDREN'S PLAY | <input type="checkbox"/> YOUTH OUTREACH |

- ☐ Enclosed is my check payable to GEPPAC (writing a check helps us defray expenses)
- ☐ To pay by credit card, contact Jilna Kothary, jkothary@glenechopark.org; 301-634-2230

Contact Name _____

Company Name _____

Address _____

City/State/Zip _____

Phone _____ **Email** _____

thank you

Email this form to Jilna Kothary, jkothary@glenechopark.org
or mail to: GEPPAC, 7300 MacArthur Blvd., Glen Echo, MD 20812

The Glen Echo Park Partnership is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible above the \$200 per person cost of the Gala dinner and entertainment.



Boogie in the Ballroom: Program Ads Saturday, May 18, 2024 | 6PM

All proceeds will help the Glen Echo Park Partnership enhance the arts and educational programs while preserving and maintaining the Park's historic structures.

- ☐ **FULL PAGE - \$1,000 (100% tax-deductible contribution)**
5" w x 8" h; vertical format
 - Listing on event signage, in Classes & Events Catalog, Annual Report, and Website
- ☐ **HALF PAGE - \$600 (100% tax-deductible contribution)**
5" w x 3.875" h; horizontal format
 - Listing on event signage, in Classes & Events Catalog, Annual Report, and Website
- ☐ **QUARTER PAGE - \$300 (100% tax-deductible contribution)**
2.375" w x 3.875" h; vertical format
 - Listing in Classes & Events Catalog, Annual Report, and Website

Ad Specs

- Art must be prepared in black and white in 300 dpi
- Acceptable file formats: .doc, .ai, .pdf, .jpg
- If you would like assistance in designing your ad, please contact jkothary@glenechopark.org

Please email your advertisement file by May 6, 2024 to jkothary@glenechopark.org

- ☐ Enclosed is my check payable to GEPPAC (writing a check helps us defray expenses)
- ☐ To pay by credit card, please visit our website: www.glenechopark.org/gala

Contact Name _____

Company Name _____
(for digital and printed materials)

Address _____

City/State/Zip _____

Phone _____ Email _____

Submit this form and ad to:

Jilna Kothary, Director of Development

Email: jkothary@glenechopark.org; Phone: 301-634-2230

Mail: Glen Echo Park Partnership, 7300 MacArthur Blvd., Glen Echo, MD 20812



Boogie in the Ballroom: Silent Auction Donation Form

Saturday, May 18, 2024 | 6PM

Donor Name (for marketing materials): _____

Address _____

Primary Contact _____

Phone _____ Email _____

Description of Contribution:

Market Value: \$ _____ Expiration Date: _____

Restrictions: _____

☐ I will provide a gift certificate/instructions on how to redeem the item or service

☐ Please prepare a gift certificate for me

☐ I will send digital files/images for auction signage to Carol Malinowski,
cmalinowski@glenechopark.org

☐ Please contact me to arrange donation pick up

Thank you for your generous support!

The Partnership will recognize your support on Gala signage and marketing materials.

The Glen Echo Park Partnership is a 501(c)(3) tax-exempt organization (Tax ID# 38-3650339). Your contribution is fully tax-deductible, and we will send you a donation receipt after the event.

Please submit this form and any related images/files by April 26, 2024 to:

Carol Malinowski, Development Associate

Email: cmalinowski@glenechopark.org; Phone: 301-634-2237

Mail: Glen Echo Park Partnership, 7300 MacArthur Blvd., Glen Echo, MD 20812