



GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture



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Jim & Carol Trawick Foundation

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On behalf of the 2024 Host Committee and Board of Directors, we invite you to **Boogie in the Ballroom** at the 2024 Gala in the Park on **Saturday, May 18th** in the historic Spanish Ballroom at **Glen Echo Park**.

The most exciting fundraiser of the season, the gala brings together the political, business, philanthropic, and arts communities from Washington, DC, Montgomery County, and around the region.

This year's event, our biggest and best yet, begins with cocktails and a silent auction in the 101-year old Bumper Car Pavilion, followed by dinner and honors in the historic Spanish Ballroom. And this year, we're excited to introduce our first-ever 🌐Disco Ball🌐 Dance Party following dinner.

This year, we will honor a heroic life long civil rights activist, **Tina Clarke** for her role in the demonstrations of 1960 at Glen Echo Amusement Park. We will recognize a local world-renowned artist, **Suzanne Brennan Firstenberg**, who marries art and community into her installations. We will celebrate artist and Executive Director **Jeff Kirk** for 50 years of service at Glen Echo Pottery.



Glen Echo Park is a place like no other: It's an architectural wonder, a civil rights site, and a best-in-class visual and performing arts destination, all in an amazing natural setting. The annual Gala in the Park is our most important event of the year, where we honor the Park's storied history, celebrate its progress in the present, and look toward its vibrant future.

Your tax-deductible silent auction donation will put your brand prominently in front of 400+ projected attendees this year, while furthering the Glen Echo Park Partnership for Arts and Culture's mission to present arts, education, and cultural programs while preserving and maintaining the Park's historic resources. For the first time, 2024 sponsors can choose a program or resource in the Park that a portion of their sponsorship will directly benefit.



We thank you for your generosity, and look forward to seeing you on the carousel!

With all our best,

Katey Boerner

Katey Boerner
Chief Executive Officer

Barbara Martin

Barbara Martin
2024 Gala Chair

P.S. Although we are located in a National Park, the Partnership is not federally funded. Supporters like you sustain this unique treasure that 350,000 people enjoy each year!



Boogie in the Ballroom: Silent Auction Donation Form Saturday, May 18, 2024 | 6PM

Donor Name (for marketing materials): _____

Address _____

Primary Contact _____

Phone _____ Email _____

Description of Contribution:

Market Value: \$ _____ Expiration Date: _____

Restrictions: _____

- I will provide a gift certificate/instructions on how to redeem the item or service
- Please prepare a gift certificate for me
- I will send digital files/images for auction signage to Carol Malinowski,
cmalinowski@glenechopark.org
- Please contact me to arrange donation pick up

Thank you for your generous support!

The Partnership will recognize your support on Gala signage and marketing materials.

The Glen Echo Park Partnership is a 501(c)(3) tax-exempt organization (Tax ID# 38-3650339). Your contribution is fully tax-deductible, and we will send you a donation receipt after the event.

Please submit this form and any related images/files by April 26, 2024 to:

Carol Malinowski, Development Associate

Email: cmalinowski@glenechopark.org; Phone: 301-634-2237

Mail: Glen Echo Park Partnership, 7300 MacArthur Blvd., Glen Echo, MD 20812



Boogie in the Ballroom: Program Ads Saturday, May 18, 2024 | 6PM

All proceeds will help the Glen Echo Park Partnership enhance the arts and educational programs while preserving and maintaining the Park’s historic structures.

- FULL PAGE - \$1,000 (100% tax-deductible contribution)**
5” w x 8” h; vertical format
 - Listing on event signage, in Classes & Events Catalog, Annual Report, and Website

- HALF PAGE - \$600 (100% tax-deductible contribution)**
5” w x 3.875” h; horizontal format
 - Listing on event signage, in Classes & Events Catalog, Annual Report, and Website

- QUARTER PAGE - \$300 (100% tax-deductible contribution)**
2.375” w x 3.875” h; vertical format
 - Listing in Classes & Events Catalog, Annual Report, and Website

Ad Specs

- Art must be prepared in black and white in 300 dpi
- Acceptable file formats: .doc, .ai, .pdf, .jpg
- If you would like assistance in designing your ad, please contact jkothary@glenechopark.org

Please email your advertisement file by May 6, 2024 to jkothary@glenechopark.org

- Enclosed is my check payable to GEPPAC (writing a check helps us defray expenses)
- To pay by credit card, please visit our website: www.glenechopark.org/gala

Contact Name _____

Company Name _____
(for digital and printed materials)

Address _____

City/State/Zip _____

Phone _____ Email _____

Submit this form and ad to:

Jilna Kothary, Director of Development

Email: jkothary@glenechopark.org; Phone: 301-634-2230

Mail: Glen Echo Park Partnership, 7300 MacArthur Blvd., Glen Echo, MD 20812