

Board of Directors Meeting
Glen Echo Park Partnership for Arts and Culture, Inc.
Date/Time: July 10, 2024, 7:00PM
Location: Zoom

In attendance: *Ronda Keys, (Chair), Meryl Bloomrosen, Matt Donizetti, Sharon Freeman, Swati Gupta, Dan Hanlon, Heather Hanson-Rivas, Ken Hartman Espada (ex-officio), Mona Kishore, Ellen Lengerman, Mike Manatos, Barbara Martin, Samir Paul, Michael Walker, Mier Wolf, Mike Zangwill*

Absent: *Philip Bay, Dia Costello, Andrew Friedson (ex-officio), Chris Fromboluti, Willem Polak, Theresa Nielson, Lafe Solomon, Tisha Thompson,*

Guests: *Greg Grant (General Counsel)*

Staff: *Katey Boerner, Jenni Cloud, Kathleen Duffy, Jilna Kothary, Ama Mills-Robertson, Emily Rogers*

Board President Ronda Keys called the meeting to order and facilitated introductions.

1. Ronda Keys called the meeting to order and had members introduce themselves and welcomed the newly appointed board members Michael Walker and Mier Wolf.
2. Approval of Minutes (Barbara Martin)
 - **The board motioned and unanimously approved the Meeting Minutes of June 12, 2024 as written.**
3. Treasurer's Report (Mona Kishore)
 - Financial Reports May 2024: The Partnership is in good financial condition and is projected to end FY24 (June 30) in the black with numbers close to budget. It was noted that there will be a large receivable for parking lot repaving money from the State and County and that Puppet Co continues to accrue unpaid rent. FY24 Rentals are under budget but are improving. Their shortfall is being made up for in other areas. The audit will take place in the fall. The FY25 budget is similar to FY24 with some minor adjustments.
4. President's Report (Ronda Keys)
 - The key priorities for FY25 were developed after reviewing the end of year board survey in conjunction with the strategic priorities. The priorities include continued advocacy for the Spanish Ballroom renovation project, maintaining fundraising's momentum, improving Park's user experience, and continuing work on the playground project, Crystal Pool study, and Resiliency study.
 - Strategic Planning Session - A work session is being planned for October to discuss and develop a near to intermediate term work plan that will improve the Park experience. The outcomes will flow through to cooperator contracts as they renew. A survey will be sent to determine the date.
 - Committees: FY25 committee chairs are being confirmed. After the committees are formed, meeting schedules will be developed.
 - Ronda thanked board members for returning their Annual Board Forms (Conflict of Interest/Code of Ethics/Board Member Agreement).

5. CEO/Staff Report (Katey Boerner)

- Ama Mills Robertson reported summer camps are underway and enrollment is up from last year. The galleries had over 1,500 visitors to the three art shows in June. Two public events, Pride Family Day and Heritage Day, were hosted in June. Free concerts will continue through the summer.
- Emily Rogers provided a brief report on facilities projects and a breakin which damaged the air conditioning in Ballroom Backroom. She also gave an overview of the Partnership's security plans.
- Jilna Kothary shared planning for FY25 fundraising and development has begun. She encouraged board members to think about who they can get engaged with the Park. The summer Carousel Campaign is underway and ends on Sept 29th with the closing of the Carousel season. She encouraged all board members to attend the member donor reception on August 30th and to let her know if they have prospects for corporate or foundation support.
- Jenni Cloud gave an overview of the marketing work done to promote programming at the Park. Two media highlights include a France TV story about the Park's civil rights history which aired on Telematin and inclusion in the *Washingtonian's* "Best Indoor Plans for a Rainy Weekend in the DC Area."

6. Old Business/New Business

- Ronda thanked staff for their work at recent events and encouraged board members to attend Park events and be ambassadors for the Partnership.

The meeting adjourned at 8:18 pm

Next Meeting: September 11, 2024 (in-person)

Board of Directors Meeting
Glen Echo Park Partnership for Arts and Culture, Inc.
Date/Time: September 11, 2024, 7:00PM
Location: Arcade Building and Zoom

In attendance: *Ronda Keys,(Chair), Philip Bay, Meryl Bloomrosen, Dia Costello, Matt Donizetti, Sharon Freeman, Chris Fromboluti, Swati Gupta, Dan Hanlon, Heather Hanson-Rivas, Mona Kishore, Ellen Lengerman, Mike Manatos, Barbara Martin, Theresa Nielson, Samir Paul, Lafe Solomon, Tisha Thompson, Michael Walker, Mier Wolf*

Absent: *Andrew Friedson (ex-officio), Ken Hartman Espada (ex-officio), Willem Polak, Mike Zangwill*

Guests: *Greg Grant (General Counsel)*

Staff: *Katey Boerner, Jilna Kothary, Carol Malinowski, Ama Mills-Robertson, Emily Rogers*

Board President Ronda Keys called the meeting to order and allowed everyone to introduce themselves.

1. Approval of Minutes (Ronda Keys/Barbara Martin):
 - **The Board voted unanimously to approve the July 10, 2024 minutes as written.**
2. President's Report (Ronda Keys):
 - FY25 Committees assignments, distributed in advance, were reviewed.
 - Ronda praised staff for a successful Labor Day Art Show.
 - Ronda shared the nine primary areas of focus for FY25
 1. Seeking State of MD funding for the Spanish Ballroom
 2. Expanding fundraising efforts
 3. Prioritizing DEIA objectives (i.e., growth in audience)
 4. Establishing a relationship with new NPS leadership
 5. Maintaining engagement with the County Executive and County Council
 6. Supporting the Ain't No Back to a Merry Go Round documentary .
 7. Earned income growth and business planning
 8. Monitoring and supporting the stability of resident partners
 9. Planning for future Board leadership with an increase in diversity
 - **GEPPAC Board Retreat** - Debra Liverpool (Capacity Partners) will facilitate the event scheduled for October 9, 2024, 6-9pm. The retreat will focus on current strategic priorities, how to grow and evolve, and increasing fundraising.
3. Financial Report (Mona Kishore):
 - Financial Reports June 2024 - The Partnership remains in a solid financial position as of the FY24 closing in June and ended the year in the black. Rentals and the

associated catering income are lower than budgeted, but they are anticipated to rebound. The audit will begin shortly and is anticipated to wrap up in December.

- The Puppet Co Update - The Puppet Co had a successful summer campaign and there was a discussion regarding their unpaid rent. The creation of a central box office is planned for January. This would benefit both The Puppet Co and the Partnership. It would create a central ticketing system, streamline rentals and carousel tickets, and facilitate data collection.

4. Fundraising Committee Report (Barbara Martin):

- Fundraising priorities for FY25 / Labor Day Art Show Member/Donor Reception - Last year, fundraising was up 35% over the prior year. The FY25 goal is to increase that number by 20% through donor cultivation and capitalizing on events such as Labor Day Art Show which had a 25% increase in attendance this year.
- Board Commitment Form - The Board was asked to send Jilna their completed forms this week. Barbara stressed the need for full board involvement in fundraising activities to reach this year's goal.

5. DEIA Committee Report (Philip Bay/Sharon Freeman):

- DEIA FY25 Priorities - The committee is focused on outreach and quantifying what is happening at the Park. A meeting is scheduled next week with GEPP staff (Katey and Ama) to discuss the data, levels of visitor diversity, and how to enhance the diversity of tenants. The committee will formulate its FY25 goals at the committee meeting this month.
- Tribal Voices: Native American Heritage Celebration (Sun, November 3, 1-4pm) - Board members were encouraged to attend the event which is part of the diverse voices series and is the first Native American festival at the Park.

6. CEO/Staff Report (Katey Boerner):

- Upcoming event dates were reviewed and board members were asked to attend.
- Labor Day Art Show - The event was a great success with over 800 artworks featuring 400+ artists. Art sales are estimated at \$60k+, with the Partnership receiving a portion
- Summer camp season was successful with the number of campers surpassing last year at over 1k campers.
- Spanish Ballroom - The project is progressing through NPS reviews and will hopefully move to the design stage by October. We are pursuing inclusion in the Governor's budget for a match to County and federal funding.

7. Old Business/New Business - none

The meeting adjourned at 8:43 pm

Board Retreat: **October 9, 2024** (Wed) at 6-9 pm (Arcade Building)

Next Meeting: **November 13, 2024** (Wed) at 7pm(Zoom)

Board of Directors Meeting
Glen Echo Park Partnership for Arts and Culture, Inc.
Date/Time: November 13, 2024, 7:00 PM via Zoom

In Attendance: Ronda Keys, (Chair), Heather Hanson-Rivas, Mona Kishore, Barbara Martin, Meryl Bloomrosen, Dia Costello, Matt Donizetti, Swati Gupta, Dan Hanlon, Theresa Nielson, Samir Paul, Lafe Solomon, Tisha Thompson, Michael Walker, Mier Wolf, Mike Zangwill, Cindy Gibson (for Andrew Friedson (ex-officio))

Absent: Philip Bay, Sharon Freeman, Chris Fromboluti, Ellen Lengermann, Mike Manatos, Ken Hartman Espada (ex-officio)

Guests: Greg Grant (General Counsel)

Staff: Katey Boerner, Jilna Kothary, Jenni Cloud, Ama Mills-Robertson, Emily Rogers, Carol Malinowski

Board President Ronda Keys called the meeting to order at 7 pm.

1. Approval of Minutes (Motion: Barbara Martin/ Second: Mona Kishore):

- **The Board voted unanimously to approve the September 11, 2024 minutes as written.**
Attachment - Minutes 2024-09-11

2. Financial Report (Mona Kishore):

- Financial Reports September 2024 – The Partnership is on budget thus far in FY25. The FY24 audit should be completed at the end of December. FY24 was strengthened due to fundraising campaigns, Gala and Lift Us Up recovery relief. Attachments - Financial Reports Sept. 2024, Financial Reports YE FY24
- **The Board voted unanimously to approve the launch of a Central Box Office.** A proposal to launch a central box office housed in the Puppet Co box office was put forward. Expenses are minimal as most of the cost is passed on to ticket purchasers. GEPPAC will cover the staffing expense (part time). *Attachment - Box Office Position Briefing Memo*

3. Fundraising Committee Report (Barbara Martin):

- Gala - Marsha Ashley & Dhani Jones will co-chair the Gala on May 17, 2025.
- Year End Appeal - The year end campaign is the next fundraising priority for FY25. The campaign will run from December 3 (Giving Tuesday) thru December 31, 2024. Artist renderings by Brandon Campbell of Brandcamp (six buildings at GEP) will be used on appeal letters/ marketing materials. There are ten (10) neighborhood captains selected for the donation challenge with anticipation in reaching 3,000 donors and prospects.

The three asks of Board members are:

- (1) Donate to the GEPPAC Board Match Day which will start December 3 and end December 31 for the Year End Appeal campaign
- (2) Consider sponsoring a full day (\$800) or half day (\$400) for the year end fundraising campaign; encourage your company to match and use the graphic/logo on the GEPPAC website
- (3) Post matches on your LinkedIn page

Attachments (3) - Gala and Year End Appeal Reports and Gala Prospect List

4. Facilities Committee (Lafe Solomon/Katey Boerner/Emily Rogers):

- National Park Service Environmental Assessment - NPS has invited the public to participate in the first phase of the Glen Echo Park Management Plan Amendment / Environmental Assessment. The goal is to increase capacity for programming and events at GEP; enhance circulation and wayfinding of the Park; improve physical and programmatic areas; enhance climate resiliency; and engage Park partners, stakeholder and the public. Note: An NPS virtual meeting for public comment is scheduled on Wednesday, December 4; the public comment period or public scoping phase is December 4 thru January 24, 2025.
- Spanish Ballroom Update - Montgomery County has prioritized the Spanish Ballroom with a request for \$3.25M from the State of MD to match the County's already committed contribution. Ronda Keys and Katey Boerner will deliver a short presentation to the Montgomery County State delegation. Ed and Susan O'Connell donated a lead gift of \$100k to initiate the campaign for the Spanish Ballroom renovations.

5. DEIA Committee Report (Dia Costello):

- Tribal Voices - Native American Heritage Celebration was held on Sunday, November 3 with an attendance of 350-400 which exceeded expectations. This successful event was in collaboration with NPS and featured three sets of performers, artisans, and a food vendor, and NPS paid for the performers.

6. CEO/Staff Report (Katey Boerner):

- The key strategic objectives of the organization were met including support of theater programs, implementing park-wide festivals, expansion of summer camp attendance/offerings, and increased/diversified social dance participation. African American history initiatives help achieve DEI objectives in the collaborative effort of *Ain't No Back To A Merry-Go-Round* held at AFI. We have implemented successful advocacy with government partners to seek Ballroom funding. We raised a total of \$1.4m in contributed revenue against our goal/budget of \$800k (including capital grants - does not include earned income).
- GEPPAC's spring/summer catalog will be available in early February.

7. President's Report (Ronda Keys):

- Retreat Follow Up - Key themes included attracting visitors, outreaching to new audiences and tracking visitation statistics. *Attachment - Board Retreat Notes*
- CEO Compensation - Due to technical issues the discussion was postponed.

8. Old Business/New Business - none

The meeting adjourned at 8:30 pm

Upcoming Events:

- November 23, 2024 (Sat) at 6-8pm – Holiday Art Show Opening & Reception
- December 7, 2024 (Sat) at 4-7pm – Winter's Eve at GEPPAC
- December 11, 2024 (Weds) at 4:30-6:30pm – Holiday Happy Hour at Irish Inn

Next Board Meeting: January 8, 2025 (Wed) at 7pm (Zoom)

Board of Directors Meeting
Glen Echo Park Partnership for Arts and Culture, Inc.
Date/Time: January 8, 2025, 7:00 PM via Zoom

In Attendance: *Ronda Keys, (Chair), Mona Kishore, Mike Manatos, Meryl Bloomrosen, Dia Costello, Matt Donizetti, Swati Gupta, Dan Hanlon, Theresa Nielson, Lafe Solomon, Tisha Thompson, Mike Zangwill, Cindy Gibson (for Andrew Friedson (ex-officio)), Ken Hartman Espada (ex-officio)*

Absent: *Philip Bay, Sharon Freeman, Chris Fromboluti, Heather Hanson-Rivas, Ellen Lengermann, Barbara Martin, Samir Paul, Michael Walker, Mier Wolf*

Staff: *Katey Boerner, Jenni Cloud, Kathleen Duffy, Jilna Kothary, Carol Malinowski, Ama Mills-Robertson, Emily Rogers*

Board President Ronda Keys called the meeting to order at 7:05 pm.

1. President's Report and Approval of Minutes (Keys)

- FY25 Committee Tasks - Committee chairs were asked to review the tasks/priorities at their next meeting.
- Retreat Individual Task Updates - A status update of the brainstorming items developed at the retreat was distributed before the meeting. The executive committee will review the items to see where they align with priorities and can be folded into committee work.
- **The Board voted unanimously to approve the September 11, 2024 minutes as written. (Minutes 2024-11-13)**

2. Board Governance (Neilson)

- Ellen Lengermann's board term expires on January 31, 2025. Although she does not wish to seek reappointment, she will continue to help with the Gala.
- **The Board voted unanimously to reappoint Theresa Nielson for a second term ending June 30, 2028.**
- The nominating priorities were reviewed and the committee issued a call for nominations. Tisha stated she has several recommendations for the committee. Meryl suggested considering those with expertise in creativity and healing or individuals with disabilities to add a perspective supporting accessibility. Board members were reminded that individuals can become involved with the Partnership through committee and project work.

3. Fundraising (Kothary for Martin)

- Year End Appeal Update - As of January 3, \$120k was raised. This is \$10k over last year but short of the \$140k goal. Campaign highlights include increased unique donors (438) and average gift size (\$279). Bannockburn won the neighborhood competition for a second year in a row. Donations on Giving Tuesday and December 31, the two largest donation days, exceeded 2023. Next year's effort will build on the neighborhood competition, incorporate social media and digital campaigns, and expand the Virginia and D.C. donor bases.
- Gala Planning Update - Planning is underway for the "A Midsummer Night's Dream" garden themed May 17 event. Former NFL player Dhani Jones and his partner Marsha Ashley will co-chair the gala with Barbara Martin and her husband. Filmmaker Ilana Trachtman will be an honoree and a second honoree is being secured. The gala sponsorship packet is ready.

4. Facilities & Planning Committee (Solomon)

- Environmental Assessment: Emily provided background on the Environmental Assessment, a foundation document for future planning, and the NPS process. On December 4, NPS presented two alternatives at its public scoping meeting. The board reviewed NPS's two alternatives. The committee's letter recommends alternative 2 with some additional comments.
- **The Board voted unanimously to approve the letter to NPS supporting alternative 2 for the Environmental Assessment.** (*GEPP Response to EA Alternatives v2*)
- It was noted that buildable zones do not necessarily mean buildings, but may include enhancements to existing structures and that the EA is following the NPS process. A link to the public comment page is listed on the Major Partner's page (glenechopark.org/majorpartners). The public comment period ends on January 24. All comments will become public during the process.

5. CEO & Staff Reports (Boerner)

- Advocacy: We are awaiting the Governor's budget release on January 15 to see if the funding for the Spanish Ballroom is included. NPS appointed Jen Madello as the new superintendent of George Washington Memorial Parkway.
- Staffing updates: Nick Olsen has joined the facilities team. A contractor will be hired to cover Jilna while she is out on maternity leave. Congratulations were extended to Emily Rogers on her scholarship to Georgetown for a nonprofit certificate program
- Staff Priorities - Staff is planning dance, events, and programs for the coming season. The Partnership box office is being implemented. Cooperator agreements (resident groups) are being signed in conjunction with the County. The audit will be finished shortly and will be sent to the Finance Committee. Registration opens February 5 for spring/summer classes and programs. The Resiliency Study is wrapping up and work continues on the Crystal Pool Study
- Marketing 2024 Highlights: Instagram followers increased 1k over last year with higher engagement through likes and shares. The Partnership's marketing campaigns surpassed the industry average. This year's targeted emails had higher click through rates.
- Both Puppet and ATMTC had strong holiday shows.

6. Old Business/New Business

- None

Meeting adjourned 8:22pm

Next Meeting: March 12, 2025, 7pm (in person)

Major Spring Events:

Carousel Day - Sat, May 3, 11am - 4pm

Gala - Sat, May 17, 6 - 10pm

Board of Directors Meeting
Glen Echo Park Partnership for Arts and Culture, Inc.

Date/Time: March 12, 2025, 7:00 PM

Location: Arcade Building and Zoom

In Attendance: Ronda Keys, (Chair), Philip Bay, Meryl Bloomrosen, Dia Costello, Matt Donizetti, Sharon Freeman, Chris Fromboluti, Swati Gupta, Heather Hanson-Rivas, Mona Kishore, Barbara Martin, Theresa Nielson, Lafe Solomon, Mier Wolf, Mike Zangwill, Cindy Gibson (for Andrew Friedson (ex-officio), Ken Hartman Espada (ex-officio)

Absent: Dan Hanlon, Samir Paul, Tisha Thompson, Michael Walker

Guest: Greg Grant

Staff: Katey Boerner, Jenni Cloud, Kathleen Duffy, Steve Longely (consultant), Carol Malinowski, Ama Mills-Robertson, Emily Rogers

Board President Ronda Keys called the meeting to order at 7:05 pm.

1. President's Report (Keys)

Ronda opened the meeting and announced an agenda change moving the Executive Session to item one.

Executive Session: At 7:06 pm, the Board went into Executive Session to discuss the DEIA Committee. Ronda Keys resumed the regular session at 7:44 pm

- DEIA Committee: **The Board approved the motion as amended** with one vote against, one abstention, and the remainder voting for the motion as amended.
The motion enacted the elimination of the DEIA Committee effective immediately.
(DEIA Committee Action Recommendation Amended)

2. Approval of Minutes (Martin/Keys)

- **The Board voted unanimously to approve the January 8, 2025 minutes as written.**
(Minutes 2025-01-08)

3. Finance Committee (Kishore)

- FY24 Audit: The completed audit was previously shared with the board. The audit was not significantly different from the unaudited year end statements.
- January 2025 Financials: Cash is very similar to last year. She noted that restricted funds include a \$100k donation being held for the ballroom renovations. Puppet Co debt to us is the majority of the accounts receivable. Puppet Co is paying their rent but has not started repaying the loan. Income for individual contributions, foundations, and rental/catering is a little low. Expenses remain on target and are close to budget.

4. Fundraising (Martin)

- Gala Planning Update - Planning continues for Gala on May 17. The theme is "A Midsummer Night's Dream." Filmmaker Ilana Trachtman will be the advocacy honoree. Community and technology leader Jay Sunny Bajaj will be the innovation honoree. Since this announcement, 3 major sponsors have committed to \$55k. Barbara asked board members to buy a table and be ambassadors of fun at the event. She then shared some of the silent auction items and confirmed there will be a disco after party with a dessert bar at a lower ticket price. Steve Longely, who is filling in for Jilna while she is out on leave, shared the sponsor packet.
- Steve shared an update on grants and corporate sponsorships. He also said the Park recently received an unrestricted gift of \$50k.

5. Board Governance (Neilson)

- Board Giving Policy Update: The committee is discussing the giving policy which was last updated in 2013. The committee is proposing raising the required donation from \$3k to \$4k. In addition, the proposal would change the “get” to twice as much as the “give” should individuals prefer to solicit donations versus giving funds. The policy does not apply to the County appointees or community appointments. Suggested language will be sent to the board following the meeting for comment.
- FY26 Nominations: There are two current potential board nominees. The board should send any additional nominations to the board email account. The committee will put forward nominees at the May meeting and the board will vote on them at the June meeting. The terms will begin July 1. We will also be starting a nomination process for the open county appointed seat which is handled through a public call in tandem with the County.

6. Facilities & Planning Committee (Solomon)

- Playground: Tisha has done a significant amount of work on researching options for the playground. The committee found that its multiple projects are interrelated and has determined that it needs to wait for the Crystal Pool study to be completed before determining next steps with any major plans for that area.
- Spanish Ballroom: Advocacy continues and we are waiting to see about State funding.
- Environmental Assessment: NPS received 117 comments during the public comment period. Many comments asked about programming in the new spaces which is outside of NPS's scope.
- Carousel: The five animals damaged by the storm have been fully restored and reinstalled.

7. CEO & Staff Reports (Boerner)

- Carousel: Katey thanked Barbara for her contacts and Jenni for her work to push out the animal return story.
- Advocacy: Katey advocated with Montgomery County in Annapolis this week for \$1.5M to remain in the State budget for the ballroom. The D16 delegation are advocating on our behalf. Katey thanked the board for their advocacy to keep the arts funding formula unchanged.
- Staffing updates: Carol Malinowski will be departing in April. We are interviewing for her replacement as well as summer camp and carousel positions. A Box Office Associate has started and the centralized box office plan is being implemented.
- NPS: had staffing cuts and they are reorganizing for GW Parkway staffing.
- Ain't No Back to a Merry-Go-Round- There have been multiple local showings. The film will be shown at Heritage Days on 6/28 in the ballroom. Katey is talking to Illana about additional showings, but each showing costs money.
- Juneteenth - There are a number of celebrations throughout the County and board volunteers are needed to staff tables to promote the programming at the Park.
- Staff shared reports.

8. Old Business/New Business

- None

Meeting adjourned 8:32pm

Next Meeting: May 14, 2025, 7pm (Zoom)

Major Spring Events:

Art Walk - Fir, May 2, 6-8pm

Carousel Day - Sat, May 3, 11am - 4pm

Gala - Sat, May 17, 6 - 10pm

Board of Directors Meeting
Glen Echo Park Partnership for Arts and Culture, Inc.
Date/Time: May 14, 2025, 7:00 PM
Location: Zoom

In Attendance: Ronda Keys, (Chair), Philip Bay, Meryl Bloomrosen, Matt Donizetti, Swati Gupta, Heather Hanson-Rivas, Mona Kishore, Barbara Martin, Theresa Nielson, Samir Paul, Michael Walker, Mike Zangwill, Warren Hansen (for Andrew Friedson (ex-officio), Ken Hartman Espada (ex-officio)

Absent: Dia Costello, Sharon Freeman, Chris Fromboluti, Dan Hanlon, Lafe Solomon, Tisha Thompson

Guest: Greg Grant

Staff: Katey Boerner, Jenni Cloud, Kathleen Duffy, Ama Mills-Robertson, Emily Rogers

Board President Ronda Keys called the meeting to order at 7:05 pm.

1. President's Report (Keys)
Ronda welcomed Warren Hansen, representative for Councilmember Friedson
2. Approval of Minutes (Martin)
 - **The Board voted unanimously to approve the March 12, 2025 minutes as written.**
(Minutes 2025-03-12)
3. Finance Committee (Kishore)
 - FY26 Budget - The committee will present the budget at the June meeting when the board will vote on it. The draft budget includes increases over projected year-end numbers. There will be adjustments for a few items including staffing and software as the box office ramps up.
 - FY24 990: A draft 990 completed using the audited financials was emailed to the board.
 - March 2025 Financials: Year-end projections show the Partnership ending close to budget. Two positive indicators for next year are higher Tuition Paid (class deposits) and Rental Deposits than this time last year.
4. Fundraising (Martin)
 - Gala Planning - The seated dinner will have 350 guests, including a number of VIPs. The auction is live with additional items being added. The board should send the auction link to their networks so those not attending the event can participate. Tickets to the dance party are still available and are a great way to have last minute fun. The board is requested to mingle and thank attendees for their support, especially the D-16 delegation who will be presenting a ceremonial check representing the State's contribution to the Ballroom project.
5. Board Governance (Neilson)
 - Board of Directors Nominations and FY26 nominations for Officers & Executive Committee Member At-Large were presented. The nominations will be voted on at the June meeting.
(Board Governance Report 2025-05-14)
6. CEO & Staff Reports (Boerner)
 - Carousel Day: The event, which included talent and craft projects, was a fabulous success with an estimated 3,400 attendees. Katey thanked staff and the board who volunteered.
 - Upcoming Events: Katey reviewed the schedule and highlighted Global Rhythms, which celebrates world music, and Heritage Days with its free screenings of *Ain't No Back to a Merry-go-round*. Board members are needed to help be ambassadors at the Park and staff the information tables at the upcoming events.
7. Old Business/New Business - None

Meeting adjourned 7:35pm

Next Meeting: June 11, 2025, 7pm (Arcade Building)

Upcoming Events:

- Gala - Saturday, May 17, 6pm
- Pride Family Day - Sunday, June 1, 11am-2pm
- Art Walk - Friday, June 6, 6pm
- Kensington Juneteenth Celebration - Saturday, June 14, 12-4pm
- Global Rhythms - Sunday, June 8 - 12-4pm

Board of Directors Meeting
Glen Echo Park Partnership for Arts and Culture, Inc.
Date/Time: June 11, 2025, 7:00 PM
Location: Arcade Building and Zoom

In Attendance: Ronda Keys, (Chair), Philip Bay, Meryl Bloomrosen, Dia Costello, Sharon Freeman, Swati Gupta, Dan Hanlon, Heather Hanson-Rivas, Mona Kishore, Barbara Martin, Samir Paul, Lafe Solomon, Tisha Thompson, Michael Walker, Mike Zangwill, Warren Hansen (for Andrew Friedson (ex-officio), Ken Hartman Espada (ex-officio)

Absent: Matt Donizetti, Chris Fromboluti, Theresa Nielson

Guest: Greg Grant, Greg Frock (Friday Night Dancers), and Marshall Bradshaw (Friday Night Dancers)

Staff: Katey Boerner, Jenni Cloud, Kathleen Duffy, Ama Mills-Robertson, Emily Rogers

Heather Hanson-Rivas called the meeting to order at 7:07 pm and welcomed board members.

1. Approval of Minutes (Martin)

- **The Board voted unanimously to approve the May 14, 2025 minutes as written.** (Minutes 2025-05-14)

2. Finance Committee (Kishore)

- **The Board voted unanimously to approve the Resolution to Open a New Bank Account.** (Resolution to Open New Bank Account)
- FY26 Operating Budget - The budget includes conservative increases over projected year-end numbers with expenses largely the same. It is a workable budget that the board can revisit if needed. **The board unanimously approved the FY25 Operating Budget as presented.**
- FY26 Capital Repair Budgets - The budget was prepared by the Facilities Committee and reviewed by the Finance Committee. It now includes the full cost of the south Arcade roof project which did not begin in FY25. **The board unanimously approved the FY25 Capital Repair Budgets.** (FY26 Proposed Operating & Facilities Budgets)

3. Board Governance (Keys for Neilson)

- FY26 Board Officers – The committee proposed Board Officers and Executive Committee at-large member for FY26:
President - Mona Kishore
Vice President - Barbara Martin
Treasurer - Samir Paul
Secretary - Heather Hanson-Rivas
At-large - Theresa Nielson

Note: The Past President also serves on the Executive Committee.

The board unanimously elected the FY26 Board officers and Executive Committee members.

- FY26 Election of New Board Members – The committee recommended adding two at-large board members effective July 1, 2025 for 2 year terms.
Jason Light
Chhandasi Pandya Patel

The board unanimously approved electing the proposed new board members.

- Election of Board Members to Second Term – The committee recommended the reappointment of three at-large board members for 3 year terms effective July 1, 2025
Philip Bay
Meryl Bloomrosen
Mona Kishore

The board unanimously approved the reappointment of the proposed board members.

- Election of Past President to Executive Committee – Per the bylaws, the committee recommended the appointment of the Past President for a 1 year term beginning July 1, 2025.

Ronda Keys

The board unanimously approved the appointment of the Past President.

(Board Gov. Comm. Submission: Election Items)

- Board Survey - All board members are requested to complete the brief survey by June 20th.

4. Fundraising (Martin)

- Gala Report - The event hosted 345 people with a net of \$141k which is \$50k higher than the 4 year average. The committee will continue to explore ways to improve next year's event and possibly include a lower ticket price given the local economic outlook.
- Carousel Campaign - Campaign signs with QR codes are displayed around Park to capture donations from summer visitors. Staff has explored ways to include a donation with carousel tickets, but most tickets are not purchased online. The campaign is one the four fundraising tent poles – Gala, Carousel Campaign, Labor Day Art Show, and Year End Appeal.

5. Facilities Committee (Solomon)

- FY25 Studies Report: A year end recap of the committee's work was presented including the multi-year future timeline of the projects. 1) Environmental Assessment (EA) - NPS is analyzing public feedback and will draft the EA which will identify potential buildable sites. 2) Microgrid Feasibility: The State was impressed with the final report, which was shared with NPS, that shows the Park could become net neutral. The study is phase one of the State Resiliency multi-step program. 3) Spanish Ballroom: NPS is advancing the project within their Internal Review Board so the project can progress to the design phase. Of the \$8-10M needed for the project, the County has pledged \$3.25M, the State, \$1.5M, and we are pursuing another possible \$1-\$1.5M the next year. NPS is pursuing \$3.25M+ via their Centennial Cost Share Grant program. 4) Crystal Pool Landscape Report: The 100% draft is almost ready for viewing. It is a historical review which will hopefully lead us to a second phase of what is underneath so we know how buildable the site is. 5) Playground: The research led by Tisha Thompson has been forwarded to EA group. The research estimates the project cost is \$500k.

6. CEO & Staff Reports (Boerner)

- Staff reviewed highlights of their reports. Jenni and Ama presented highlights of Carousel Day (3,500 visitors), Pride Family Day (500 visitors), and Global Rhythm (750 visitors). Ama shared details of the Thursday Summer Concert Series and Heritage Days which features free screenings of *Ain't No Back to a Merry-go-round* and carousel tickets. Katey encouraged board members to volunteer at the upcoming events.

7. Recognition

- Heather thanked Barbara on behalf of the board for her hard work and making the Gala a successful event. Mona thanked Ronda for her commitment and leadership as president and presented her with an award. Mona then thanked Dan for his nine years of service and unwavering dedication to the Partnership and presented him with an award. Ronda thanked the board members for their time, efforts, and exceptional work over the past year.

8. Old Business/New Business - none

Meeting adjourned 8:25pm

Next Meeting: July 9, 2025, 7pm (Zoom)

Upcoming Events: Kensington Juneteenth Celebration - Saturday, June 14, 12-4pm
Heritage Days (film showing) - Sat 6/28, 1-4pm
Summer Concerts - Thursdays (6/12-8/21), 7pm