Board of Directors Meeting

Glen Echo Park Partnership for Arts and Culture, Inc.

<u>Date/Time:</u> July 10, 2024, 7:00PM Location: Zoom

In attendance: Ronda Keys, (Chair), Meryl Bloomrosen, Matt Donizetti, Sharon Freeman, Swati Gupta, Dan Hanlon, Heather Hanson-Rivas, Ken Hartman Espada (ex-officio), Mona Kishore, Ellen Lengerman, Mike Manatos, Barbara Martin, Samir Paul, Michael Walker, Mier Wolf, Mike Zangwill

Absent: Philip Bay, Dia Costello, Andrew Friedson (ex-officio), Chris Fromboluti, Willem Polak, Theresa Nielson, Lafe Solomon, Tisha Thompson,

Guests: Greg Grant (General Counsel)

Staff: Katey Boerner, Jenni Cloud, Kathleen Duffy, Jilna Kothary, Ama Mills-Robertson, Emily Rogers

Board President Ronday Keys called the meeting to order and facilitated introductions.

- 1. Ronda Keys called the meeting to order and had members introduce themselves and welcomed the newly appointed board members Michael Walker and Mier Wolf.
- 2. Approval of Minutes (Barbara Martin)
 - The board motioned and unanimously approved the Meeting Minutes of June 12, 2024 as written.
- 3. Treasurer's Report (Mona Kishore)
 - Financial Reports May 2024: The Partnership is in good financial condition and is projected to end FY24 (June 30) in the black with numbers close to budget. It was noted that there will be a large receivable for parking lot repaving money from the State and County and that Puppet Co continues to accrue unpaid rent. FY24 Rentals are under budget but are improving. Their shortfall is being made up for in other areas. The audit will take place in the fall. The FY25 budget is similar to FY24 with some minor adjustments.
- 4. President's Report (Ronda Keys)
 - The key priorities for FY25 were developed after reviewing the end of year board survey in conjunction with the strategic priorities. The priorities include continued advocacy for the Spanish Ballroom renovation project, maintaining fundraising's momentum, improving Park's user experience, and continuing work on the playground project, Crystal Pool study, and Resiliency study.
 - Strategic Planning Session A work session is being planned for October to discuss and develop a near to intermediate term work plan that will improve the Park experience. The outcomes will flow through to cooperator contracts as they renew. A survey will be sent to determine the date.
 - Committees: FY25 committee chairs are being confirmed. After the committees are formed, meeting schedules will be developed.
 - Ronda thanked board members for returning their Annual Board Forms (Conflict of Interest/Code of Ethics/Board Member Agreement).

5. CEO/Staff Report (Katey Boerner)

- Ama Mills Robertson reported summer camps are underway and enrollment is up from last year. The galleries had over 1,500 visitors to the three art shows in June. Two public events, Pride Family Day and Heritage Day, were hosted in June. Free concerts will continue through the summer.
- Emily Rogers provided a brief report on facilities projects and a breakin which damaged the air conditioning in Ballroom Backroom. She also gave an overview of the Partnership's security plans.
- Jilna Kothary shared planning for FY25 fundraising and development has begun. She
 encouraged board members to think about who they can get engaged with the Park.
 The summer Carousel Campaign is underway and ends on Sept 29th with the closing
 of the Carousel season. She encouraged all board members to attend the member
 donor reception on August 30th and to let her know if they have prospects for
 corporate or foundation support.
- Jenni Cloud gave an overview of the marketing work done to promote programming at the Park. Two media highlights include a France TV story about the Park's civil rights history which aired on Telematin and inclusion in the Washingtonian's "Best Indoor Plans for a Rainy Weekend in the DC Area."

6. Old Business/New Business

 Ronda thanked staff for their work at recent events and encouraged board members to attend Park events and be ambassadors for the Partnership.

The meeting adjourned at 8:18 pm

Next Meeting: September 11, 2024 (in-person)