Annual Report 2010

Message from the Board President and the Executive Director

As we reflect over the past year – with its swiftly changing economy and record snow storms – we are truly grateful for the many visitors and patrons as well as state and local officials who support Glen Echo Park and the Glen Echo Park Partnership for Arts and Culture. Their contributions and dedication help the Partnership realize its mission to sustain and strengthen the Park’s revitalization from an amusement park to a vibrant arts center.

The Partnership cultivates a growing community of artists, educators, dancers, musicians, performers, students, and audiences, while also collaborating with the National Park Service to preserve the Park’s remarkable history. This past year marked several important milestones, including the 30th Annual Washington Folk Festival, the 40th Annual Labor Day Art Show, the 50th anniversary of the protests that led to the integration of the Park, and the 90th season of the historic Dentzel carousel.

In addition, the Partnership is thrilled to announce the completion of the multi-year restoration and renovation of the Park’s historic structures. The federal government, the State of Maryland, and Montgomery County provided the funds to accomplish this major undertaking.

During 2010, the Park’s many arts classes, children’s theater performances, exhibitions, social dances, and festivals served more than 420,000 area residents and tourists. This year, the Partnership launched a successful Summer Concert Series as well as new and expanded programs with the Washington Conservatory of Music, SilverWorks Studio & Gallery, Metropolitan Ballet Theatre and Academy, the Culkin School of Traditional Irish Dance, and Playgroup in the Park.

Glen Echo Park is truly one of the area’s greatest arts and cultural resources, and we look forward to another exciting year ahead.

Sincerely,

Katey Boerner
Executive Director

Richard J. Ramsey
President, Board of Directors
Highlights of 2010

**Partnership Website is Redesigned**
With generous support from the Jim and Carol Trawick Foundation, the Partnership worked with web-developer Sandglass Systems to redesign its website to better serve the Park’s many constituents. The new website reflects and reinforces our mission, provides more timely information on all of the Park’s programs and events in a user-friendly format, and provides opportunities for the Park’s artists and partner organizations to highlight their programs.

**Summer Concert Series Launched**
In 2010, the Partnership presented its first Summer Concert Series. These free concerts offered music for family audiences under the glittering lights of the Park’s Bumper Car Pavilion. The series included performances by the Navy Commodores and the U.S. Army Blues, as well as talented local bands. During each concert, the historic Dentzel carousel operated on a special schedule so that concert attendees could also enjoy an evening ride. Based on the success of this pilot effort, plans are underway to expand the series in 2011.

**Heritage Days: 50th Anniversary of Glen Echo Park’s Integration**
As part of Montgomery County Heritage Days weekend, the Partnership, the Montgomery County Human Rights Commission, and the National Park Service commemorated the 50th anniversary of the 1960 protests that led to the integration of Glen Echo Park. The free public event featured a moderated discussion with Montgomery County Executive Isiah Leggett, Hilary O. Shelton of the NAACP, and two of the original protesters; a reading from a new children’s book about the civil rights era; a staged reading of a play about Glen Echo Park’s civil rights story; and an exhibition of photographs and objects titled “A Summer of Change.” Several former protesters came from across the country to attend the event, which also attracted hundreds of community members.

**New and Expanded Arts Partnerships**
The Partnership developed new programs and expanded current programs with several arts partners in 2010, including the Culkin School of Traditional Irish Dance, Playgroup in the Park, the Washington Conservatory of Music, and SilverWorks Studio & Gallery. In addition, the Partnership launched a new collaboration with Metropolitan Ballet Theatre and Academy to introduce ballet, modern, and jazz technique classes to the Park.

**Trolley Restoration Project**
The Partnership collaborated with the National Park Service (NPS) to begin the stabilization of the trolley car located at the Park’s main entrance. In June, the Partnership contracted Timothy Borchers (Streetcar, Trolley & Tramway Specialist with City Rail Solutions), to prepare an extensive report that documents and evaluates the trolley’s condition and provides conservation recommendations. In the fall, an NPS Architectural Conservator supervised a team of 20 volunteers from Andrews Air Force Base to remove loose paint and rust and apply primer to prepare for new paint. Restoration work will continue under the direction of NPS in spring 2011.

This project has been financed in part with funds from Heritage Montgomery. In addition, this project has been financed in part with State Funds from the Maryland Heritage Areas Authority; an instrumentality of the State of Maryland. However, the contents and opinions do not necessarily reflect the views or policies of the Maryland Heritage Areas Authority.
Thank You

Thank you to our generous Donors and Gala Sponsors (July 1, 2009 - June 30, 2010)

Benefactors ($5,000 and above)
- Aronson Foundation/
  Aronson & Company
- Arts and Humanities Council
  of Montgomery County
- Bernstein Family Foundation
- The Bumpers Family
- Carla David Design*
- GEICO
- John D. Kopp, Jr.
- Maryland State Arts Council
- Bill and Donna Roberts
- Sanford and Doris Slavin Foundation
- Total Wine & More*
- Jim and Carol Trawick Foundation

Patrons ($2,500-$4,999)
- Ben Bialek and Deb Jung
- Friends of Ike Leggett
- Carol Sue and Christopher Fromboluti
- Guest Services, Inc.*
- Kurt and Karen Miller
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- Natelli Communities
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- Sandra I. Read and Hugh Hill
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Sponsors ($1,000-$2,499)
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- Christine Enemark and William Minor
- Jennifer English and Stuart Rosenbaum
- Lisa A. Fahlstrom
- Folklore Society of Greater Washington
- Cynthia and Jeff Forster
- Friday Night Dancers
- Friends of the Yellow Barn
- Georgetown Cupcake*
- Glen Echo Pottery
- Trish and Tony Glowacki
- Heritage Montgomery
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- Washington Conservatory of Music
- Washington Folk Festival
- Washington Swing Dance Committee
- WHP Research, Inc.

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- Susan and Dixon Butler
- Gaylen and Thomas Camera
- Margaret L. Campbell and
  Edward H. Johnson
- Carpet Palace & Floors of Bethesda
- Cam Crockett and Lafe Solomon
- Peter and Charlotte Dean
- Harley J. Frazis
- Jim Gefeltka and Carol Cohen
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  Chamber of Commerce*
- Ellen K. Harrison
- Hilton Garden Inn Bethesda*
- Honest Tea*
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- J & R Construction and Development
  Law & Associates, Inc.
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- Photoworks
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- Sandy Spring Bank
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- Ed and Mary Lou Semans
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- Stuart Barkley
- Katie Barron and Eric Tobias
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- Deborah M. Beers
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  Roger Berliner
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- Food Market
- Carter and Allen Blakey
- Michael Bobbit
- Dorothy and Michael Boerner
- Jane Callen
- Rajib Chanda and Kathie Legg
- Christopher’s Glen Echo Hardware
- Patricia Clifford
- Jenni and David Cloud
- John Compton
- Michelle and Scott Cornblatt
- Kathy and Alan Darby
- Porter and Lisa Nye Dawson
- John Dix
- Embassy of Ireland
- Emma English and John Borchert
- Michael Brinthall
- Cheryl and Jack Gallagher
- Joan Geer
- Cindy and Peter Gibson
- Giford’s Ice Cream & Candy Co.*
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- Brenda Gruss and Daniel Hirsch
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- Donna and Thomas Hart
- Lewis and Ruth Schilling-Harwood
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- Pat Judy
- Kanpai Sushi
- Constance Karageorgis
- Kitchen & Bath Depot
- Joseph and Kathryn Sullivan Kolar
- Carol and Mike Leahy
- Karen Lefkowitz and Allen Neyman
- Susan Lesz
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  Dr. Louis Levitt
- Elma and Dov Levy
- Faith Lewis
- Nellie Liang
- macUpgrades
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- Barbara and Jeff McCurdy
- Robin Mee and Derick Moore
- The Meltzer Group
- Metro Metro & Associates
- Terry O’Bryant
- Tom Palagano
- Hope and Richard Pampillonia
- Katharine and John Pan
- Adair Parr
- Margaret Porta
- Quesenberry Services, LLC
- Larry Ravitz
- Wenda D. Reiskin
- Jeanee Riey and David Cavanaugh
- Robin Rinearson
- Ingrid Roper and Chris Catron
- Dale Susan Rosenthal and
  Michael E. Cutler
- Bennett and Alyson Ross
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- Drs. Jill and David Scharff
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- Geza Serenyi
- Edward Sharp
- Marc A. Shepanek
- Susan and Jeff Shipp
- Mary and Todd Smith
- Ann Marie Stratos
- Bonnie Thomson and
  Eugene Tillman
- Catherine G. Titus
- Verizon Foundation
- Whole Foods Market Bethesda*
- Wydler Brothers Realty Team

*In-kind support
## Financial Report

**Glen Echo Park Partnership for Arts and Culture**

**Statements of Financial Position as of June 30, 2010 and 2009**

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$ 656,282</td>
<td>$ 576,273</td>
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<tr>
<td>Accounts receivable</td>
<td>57,322</td>
<td>71,322</td>
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<tr>
<td>Inventory</td>
<td>18,861</td>
<td>19,439</td>
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<tr>
<td>Prepaid expenses</td>
<td>27,886</td>
<td>21,860</td>
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<tr>
<td>Investments - short-term</td>
<td>425,797</td>
<td>427,457</td>
</tr>
<tr>
<td>Total current assets</td>
<td>1,168,428</td>
<td>1,116,351</td>
</tr>
<tr>
<td>Other assets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Furnishings and equipment - net of accumulated depreciation of $66,033 and $57,070, respectively.</td>
<td>184,184</td>
<td>194,722</td>
</tr>
<tr>
<td>Registration system development costs - net of accumulated amortization of $15,333 and $11,333, respectively.</td>
<td>4,667</td>
<td>8,667</td>
</tr>
<tr>
<td>Carousel maintenance fund</td>
<td>97,520</td>
<td>83,043</td>
</tr>
<tr>
<td>Life cycle maintenance fund</td>
<td>145,314</td>
<td>122,029</td>
</tr>
<tr>
<td>Total other assets</td>
<td>431,685</td>
<td>408,481</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td><strong>$ 1,618,853</strong></td>
<td><strong>$ 1,524,832</strong></td>
</tr>
</tbody>
</table>

| LIABILITIES |            |            |
| Accounts payable | 33,466 | 39,362 |
| Tuition payments held for disbursement | 352,558 | 350,303 |
| Accrued utilities and insurance | - | 4,609 |
| Accrued wages | 84,333 | 62,974 |
| Tuition refunds pending | 18,721 | 9,069 |
| Gift certificates outstanding | 1,902 | 1,957 |
| Facility rental deposits | 51,590 | 21,555 |
| Tenant security deposits | 2,073 | 2,426 |
| **TOTAL LIABILITIES** | **354,624** | **497,953** |

**NET ASSETS**

| Unrestricted, including $145,314 and $122,029 set aside by the Board for life cycle maintenance for 2010 and 2009, respectively, and $97,520 and $83,043 set aside by the Board for carousel maintenance for 2010 and 2009, respectively. | 845,610 | 813,773 |
| Temporarily restricted | 217,581 | 213,204 |
| **TOTAL NET ASSETS** | **1,063,191** | **1,026,977** |

**TOTAL LIABILITIES AND NET ASSETS**

<table>
<thead>
<tr>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$ 1,618,853</strong></td>
<td><strong>$ 1,524,832</strong></td>
</tr>
</tbody>
</table>

**Statements of Activities and Changes in Net Assets for the Years Ended June 30, 2010 and 2009**

<table>
<thead>
<tr>
<th>CHANGES IN UNRESTRICTED NET ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support, revenues, and reclassifications:</td>
<td></td>
<td></td>
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<tr>
<td>Grant revenue</td>
<td>$ 145,354</td>
<td>$ 158,117</td>
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<tr>
<td>Cooperators fees</td>
<td>826,351</td>
<td>784,402</td>
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<tr>
<td>Special events income</td>
<td>199,989</td>
<td>173,294</td>
</tr>
<tr>
<td>Contributions</td>
<td>117,928</td>
<td>104,616</td>
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<tr>
<td>Carousel income</td>
<td>94,291</td>
<td>88,131</td>
</tr>
<tr>
<td>Facility rentals</td>
<td>139,750</td>
<td>197,546</td>
</tr>
<tr>
<td>Donated property, equipment, and services</td>
<td>20,611</td>
<td>30,662</td>
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<tr>
<td>Class registration fees</td>
<td>69,766</td>
<td>67,161</td>
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<tr>
<td>Sales of art and education materials</td>
<td>3,473</td>
<td>2,998</td>
</tr>
<tr>
<td>Investment income</td>
<td>6,226</td>
<td>20,031</td>
</tr>
<tr>
<td>Net assets released from restrictions</td>
<td>14,358</td>
<td>28,729</td>
</tr>
<tr>
<td><strong>Total support, revenues, and reclassifications</strong></td>
<td><strong>1,633,877</strong></td>
<td><strong>1,655,487</strong></td>
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</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Program services</td>
<td>1,361,543</td>
<td>1,344,817</td>
</tr>
<tr>
<td>Management and general</td>
<td>109,241</td>
<td>75,855</td>
</tr>
<tr>
<td>Fundraising</td>
<td>131,256</td>
<td>171,840</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>1,602,040</strong></td>
<td><strong>1,592,512</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>INCREASE IN UNRESTRICTED NET ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>$ 31,837</td>
<td>$ 62,975</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>CHANGE IN TEMPORARILY RESTRICTED NET ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>18,515</td>
<td>56,682</td>
</tr>
<tr>
<td>Net assets released from donor restrictions</td>
<td>(14,156)</td>
<td>(28,729)</td>
</tr>
<tr>
<td>Increase in temporarily restricted net assets</td>
<td>4,357</td>
<td>29,953</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>CHANGE IN NET ASSETS</th>
<th>2010</th>
<th>2009</th>
</tr>
</thead>
<tbody>
<tr>
<td>NET ASSETS, BEGINNING OF YEAR</td>
<td>1,026,977</td>
<td>934,049</td>
</tr>
<tr>
<td>NET ASSETS, END OF YEAR</td>
<td>$ 1,063,811</td>
<td>$ 1,063,077</td>
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</tbody>
</table>
Mission

The Partnership’s mission is to present vibrant artistic, cultural, and educational offerings at Glen Echo Park and to promote the Park as a unique destination for our region’s diverse population. The Partnership nurtures a dynamic community of artists and performers while preserving and managing historic facilities within a National Park.

All programs are produced in cooperation with the National Park Service and Montgomery County, Maryland.

Gala in the Park

Hot Jazz & Cool Blues

Hot Jazz & Cool Blues, the 2010 Gala in the Park, honored Montgomery County Executive Isiah Leggett with the Friend of Glen Echo Park Award for his essential support of the Park and the arts in Montgomery County.

Dwain Winters and Mary Cliff jointly accepted the Organizational Achievement Award on behalf of the Washington Folk Festival, produced by the Folklore Society of Greater Washington, in celebration of the festival’s 30th anniversary at the Park.

Audiences

- 420,000 visited the Park
- 64,000 attended social dances
- 74,000 rode the carousel
- 5,000 participated in environmental education programs
- 30,000 attended festivals, concerts, and special events
- 40,000 viewed exhibitions
- 7,500 enrolled in classes
- 107,000 attended children’s theater productions
Glen Echo Park at a Glance

Resident Artists & Organizations

Adventure Theatre – children’s theater productions and education programs
Art Glass Center at Glen Echo – fused glass studio and gallery
Bonnie Lee Holland Art and Creativity Lab – surface design, color, and creativity studio
Feather Tree Hill Calligraphy Studio – calligraphy studio
Glen Echo Glassworks – blown glass studio and gallery
Glen Echo Pottery – pottery studio and gallery
J. Jordan Bruns – painting and drawing studio
Living Classrooms Children’s Museum – environmental education programs
Photoworks – digital and darkroom photography studio and gallery
SilverWorks Studio & Gallery – silversmithing studio and gallery
the Puppet Co. – children’s puppet shows
Washington Conservatory of Music at Glen Echo Park – music instruction, ensembles, and performances
Yellow Barn Studio & Gallery – painting and drawing studio and gallery
Young Creative Spirit – children’s fine art studio

Program Partners


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Glen Echo Park Partnership - p. 6

The Glen Echo Park Partnership for Arts and Culture, Inc. is funded by an operating grant from the Maryland State Arts Council, an agency dedicated to cultivating a vibrant cultural community where the arts thrive, and also by funding from the Montgomery County government and the Arts and Humanities Council of Montgomery County. In addition, individual, foundation, and corporate donors generously support the Partnership.