



GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture

Annual Report 2009

Message from the Board President and the Executive Director

Formerly an amusement park, today Glen Echo Park is home to a growing community of artists, educators, dancers, and performers. With generous financial as well as volunteer support from the Park's patrons and local residents, the Glen Echo Park Partnership for Arts and Culture ensures that the Park continues to thrive as one of the area's greatest cultural resources.

In 2009, the Park's many art classes, children's theater performances, exhibitions, social dances, and festivals attracted more than 425,000 visitors and participants. We recently produced the Park's first walking tour brochure, which highlights both the history and the current programs in the Park. In addition, with generous funding from the Jim and Carol Trawick Foundation, the Partnership finished a year-long effort to survey approximately 1,000 visitors to find out what they like about the Park, how often they visit, where they live, and more. Overall, survey participants expressed very high levels of satisfaction with the Park's programs. We are grateful to all who participated in the survey, and we plan to use this data to inform future programming decisions and better serve the needs of visitors.

The Partnership works continuously to refine and expand our programs and events. During 2009, the social dance program attracted 64,000 dancers. With major support from Waltz Time, the Partnership installed a new dance floor in the Ballroom Annex, which now serves as a year-round venue for social dances and dance instruction. In August, the Partnership welcomed the Washington Conservatory of Music as the Park's newest resident organization. The Conservatory brings a wealth of new music classes and performances to the Park. In addition, this fall the Yellow Barn Studio & Gallery expanded its exhibitions and special programs to the first floor studio space of the Chautauqua Tower, and metal artist Blair Anderson introduced silversmithing classes in her second floor studio in the Yellow Barn building.

The Partnership continues to collaborate with the National Park Service and Montgomery County on the multi-year restoration and renovation of the Park's historic structures. The project is funded by the State of Maryland, the federal government, and Montgomery County. In 2009, we completed the restoration of the Crystal Pool façade and the Caretaker's Cottage - which is home to the Park's glassblowing studio. Work on the Crystal Pool Studio is underway and slated to be completed in Spring 2010.

We offer a special thanks to all of the Park's supporters—students and dancers, members and donors, local and state officials and agencies, foundation and corporate philanthropists, and the many others who have helped establish Glen Echo Park as a treasure for all to enjoy.

Sincerely,

Margo Reid
President, Board of Directors

Katey Boerner
Executive Director

Highlights of 2009



KARIN STRYDOM

Washington Conservatory of Music Joins the Park

Glen Echo Park welcomed the Washington Conservatory of Music during the summer of 2009. For 24 years, the Conservatory, a nationally accredited community music school, has been a resident of Montgomery County and has served students of all ages with lessons and performances. At Glen Echo Park, the Conservatory offers music classes, summer camps, ensembles, talks, weekend immersion sessions, and concerts.

Glassworks Re-Opens

Glen Echo Glassworks is the DC area's first glass school. Closed temporarily for renovations in 2008, Glassworks re-opened under the leadership of resident artist Paul Swartwood in March 2009. Throughout the year, instructors offer classes for both novice and advanced students. When classes are not in session, the studio is open for visitors to observe glassblowing and view the instructors' work.



RICK SHERBERT



BLAIR ANDERSON

SilverWorks Studio and Gallery Opens

SilverWorks Studio and Gallery brings the art of metalsmithing to Glen Echo Park. Opened in December 2009, SilverWorks is directed by Blair Anderson, an artist with over 20 years of silversmithing experience. Located on the second floor of the Park's Yellow Barn building, SilverWorks engages students in a new series of classes and workshops and presents ongoing exhibitions of Anderson's work.

Ballroom Annex Debuts

The newly renovated Ballroom Annex opened in March 2009. The eight-week effort to install 1,500 square feet of hardwood dance flooring was supported with major funding from Waltz Time. As the Park's only climate-controlled dance space, the Annex enables the Partnership to expand course offerings with year-round instruction in social dance and movement as well as present a new series of blues, tango, and salsa dances.



SHARON MCCINTIC

New! Walking Tour Brochure

The Partnership produced a self-guided walking tour brochure in the summer of 2009. The free brochure is available throughout the Park and features many current and historic photographs of the Park. This project was made possible with support from the Montgomery County Historic Preservation Commission Grant Fund and with State Funds from the Maryland Heritage Areas Authority. In addition, the brochure was financed in part with funding from Heritage Montgomery and the Heritage Tourism Alliance of Montgomery County.



DEBORAH LANGE

Awards



DAVID RIS

Executive Director Katey Boerner received the Community Award at the County Executive's Awards for Excellence in the Arts and Humanities held on October 19, 2009, at The Music Center at Strathmore. County Executive Isiah Leggett calls these awards "the most prestigious honors conferred by the County on individual artists, organizations, and patrons of the arts and humanities." Catherine Leggett and County Executive Leggett presented the award to Ms. Boerner alongside Adventure Theatre's Producing Artistic Director Michael Bobbitt and Board President Margo Reid.



BRUCE DOUGLAS

Glen Echo Park resident children's theatre company Adventure Theatre received three nominations for 2009 Helen Hayes Awards. All three nominations were for their production of *Good Night Moon*. Michael Bobbitt was nominated for "Outstanding Choreography in a Resident Production," Mary Hall Surface was nominated for "Outstanding Director in a Resident Musical," and the entire production was nominated for "The Canadian Embassy Award for Outstanding Ensemble in a Resident Musical."

Gala in the Park

Celebración de Glen Echo Park



DANIEL SCHREIBER

Spanish Ambassador Jorge Dezcallar and Congressman Chris Van Hollen with Board President Margo Reid on the historic Dentzel Carousel

Celebración de Glen Echo Park, the Partnership's 2009 Gala in the Park, was held on May 16. His Excellency Jorge Dezcallar, Ambassador of Spain, served as the Gala's Honorary Chair. The event honored Congressman Chris Van Hollen for his essential



DANIEL SCHREIBER

Jeff Kirk, Founder and Artistic Director of Glen Echo Pottery, accepts the Organizational Achievement Award during the 2009 Gala in the Park

support for the Park's preservation efforts and recognized Glen Echo Pottery for more than 30 years of artistry at the Park. The Partnership also acknowledged the generous volunteer support of Marriott International, Inc. and Town of Glen Echo Councilwoman Nancy Long,



**Hot Jazz & Cool Blues
Gala in the Park
May 15, 2010**

HONORARY CO-CHAIRS:

Cokie and Steve Roberts, journalists, authors, and co-writers of a nationally syndicated column

HONOREES:

Isiah Leggett, Montgomery County Executive
Friend of Glen Echo Park Award
Washington Folk Festival, produced by the Folklore Society of Greater Washington
Organizational Achievement Award

MASTER OF CEREMONIES:

Rob Bamberger, Host of WAMU's Hot Jazz Saturday Night

Thank You

Thank you to our generous Donors and Gala Sponsors (July 1, 2008 - June 30, 2009)

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Arts and Humanities Council
of Montgomery County
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Friends (\$250-\$499)

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**In-kind support*

Financial Report

Glen Echo Park Partnership for Arts and Culture Statements of Financial Position as of June 30, 2009 and 2008

	<u>2009</u>	<u>2008</u>
ASSETS		
Current assets		
Cash and cash equivalents	\$ 576,273	\$ 753,977
Accounts receivable	71,322	30,998
Inventory	19,439	20,565
Prepaid expenses	21,860	14,883
Investments - short-term	<u>427,457</u>	<u>297,170</u>
Total current assets	1,116,351	1,117,593
Other assets		
Furnishings and equipment - net of accumulated depreciation of \$57,070 and \$41,882, respectively.	194,722	142,676
Registration system development costs - net of accumulated amortization of \$11,333 and \$7,333, respectively.	8,667	12,667
Capital expenditures to be reimbursed	-	22,146
Carousel maintenance fund	83,063	65,437
Life cycle maintenance fund	<u>122,029</u>	<u>91,147</u>
Total other assets	<u>408,481</u>	<u>334,073</u>
TOTAL ASSETS	<u>\$ 1,524,832</u>	<u>\$ 1,451,666</u>
LIABILITIES		
Accounts payable	39,362	60,637
Tuition payments held for disbursement	350,303	324,087
Accrued utilities and insurance	4,609	29,270
Accrued wages	62,974	68,115
Tuition refunds pending	9,069	10,067
Gift certificates outstanding	1,957	2,265
Facility rental deposits	27,155	22,402
Tenant security deposits	<u>2,426</u>	<u>774</u>
TOTAL LIABILITIES	497,855	517,617
NET ASSETS		
Unrestricted, including \$122,029 and \$91,147 set aside by the Board for life cycle maintenance for 2009 and 2008, respectively, and \$83,063 and \$65,437 set aside by the Board for carousel maintenance for 2009 and 2008, respectively.	813,773	750,798
Temporarily restricted	<u>213,204</u>	<u>183,251</u>
TOTAL NET ASSETS	<u>1,026,977</u>	<u>934,049</u>
TOTAL LIABILITIES AND NET ASSETS	<u>\$ 1,524,832</u>	<u>\$ 1,451,666</u>

Statements of Activities and Changes in Net Assets for the Years Ended June 30, 2009 and 2008

	<u>2009</u>	<u>2008</u>
CHANGES IN UNRESTRICTED NET ASSETS		
Support, revenues, and reclassifications:		
Grant revenue	\$ 158,117	\$ 159,651
Cooperator fees	784,402	710,191
Special events income	173,294	138,637
Contributions	104,616	101,605
Carousel income	88,131	94,347
Facility rentals	197,346	101,723
Donated property, equipment, and services	30,662	33,785
Class registration fees	67,161	70,344
Sales of art and education materials	2,998	3,613
Investment income	20,031	35,913
Net assets released from restrictions	<u>28,729</u>	<u>12,654</u>
Satisfaction of purpose restrictions	28,729	12,654
Total support, revenues, and reclassifications	1,655,487	1,462,463
EXPENSES		
Program services	1,344,817	1,242,762
Management and general	75,855	88,734
Fundraising	<u>171,840</u>	<u>115,086</u>
Total expenses	1,592,512	1,446,582
INCREASE IN UNRESTRICTED NET ASSETS	62,975	15,881
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS		
Contributions	58,682	19,475
Net assets released from donor restrictions	<u>(28,729)</u>	<u>(12,654)</u>
Increase (decrease) in temporarily restricted net assets	<u>29,953</u>	<u>6,821</u>
CHANGE IN NET ASSETS	92,928	22,702
NET ASSETS, BEGINNING OF YEAR	<u>934,049</u>	<u>911,347</u>
NET ASSETS, END OF YEAR	<u>\$ 1,026,977</u>	<u>\$ 934,049</u>

Glen Echo Park At A Glance

425,000 visited the Park • 64,000 attended social dances
80,000 rode the carousel • 10,000 participated in nature programs
21,000 attended festivals and special events • 17,000 attended exhibitions
7,000 enrolled in classes • 115,000 attended family-oriented theater productions

Resident Artists & Organizations

ADVENTURE THEATRE – children’s theater productions and education programs
ART GLASS CENTER AT GLEN ECHO – fused glass studio and gallery
B & C MULTI ARTS STUDIO – painting and printmaking studio
BONNIE LEE HOLLAND ART AND CREATIVITY LAB – surface design, color, and creativity studio
FEATHER TREE HILL CALLIGRAPHY STUDIO – calligraphy studio
GLEN ECHO GLASSWORKS – blown glass studio and gallery
GLEN ECHO POTTERY – pottery studio and gallery
JORDAN BRUNS AND NOY DAVIS – painting and drawing studio
LIVING CLASSROOMS, HOME OF DISCOVERY CREEK CHILDREN’S MUSEUM – environmental education programs
PHOTOWORKS – digital and darkroom photography studio and gallery
THE PUPPET CO. – original children’s puppet shows
SILVERWORKS STUDIO AND GALLERY – silversmithing studio
WASHINGTON CONSERVATORY OF MUSIC AT GLEN ECHO PARK – music instruction, ensembles, and performances
YELLOW BARN STUDIO & GALLERY – painting and drawing studio and gallery
YOUNG CREATIVE SPIRIT – children’s fine art studio

Program Partners

American Swing Music and Dance Association – Capital Blues – Culkin School of Traditional Irish Dance
Dancing by the Bayou – DC Lindy Exchange – Flying Feet Enterprises – Folklore Society of Greater Washington
Forever Dancing – Friday Night Dancers – High Energy Productions – Hot Society Orchestra of Washington
The Jam Cellar – Mystery Academy – Music Together Montgomery – Tom Cunningham Orchestra
Waltz Time – Washington Swing Dance Committee – The Writer’s Center – VisArts Center
and many other individual artists and arts partners

All programs are produced in cooperation with the National Park Service and Montgomery County, Maryland.



GLEN ECHO PARK
Glen Echo Park Partnership for Arts and Culture

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