

# 2017 ANNUAL REPORT



**GLEN ECHO PARK**

Glen Echo Park Partnership for Arts and Culture

*Celebrating*  
**15** Years







Dear Friends,

With the generosity of our supporters and our talented arts partners, Glen Echo Park continued to open doors to new learning in the arts throughout 2017. Together, we are delivering on our mission to create an unforgettable experience for our visitors and community.

We welcomed more than 375,000 area residents and tourists of all ages to the Park this past year. First-time visitors were driven by curiosity and a willingness to try new things while many others have been coming to the Park since childhood and are now bringing their own kids or grandkids to attend theater performances or enroll in classes. It's not just the Spanish Ballroom or the Dentzel carousel that put us on the map, the Park is simply a remarkable place that people remember for a lifetime.

Celebrating the 15th anniversary of our committed relationship with our partners, it is a pleasure to share highlights from this past year in the pages that follow. These accomplishments would not have been possible without the hard work and dedication of our Board of Directors and staff, our valued partnerships with the National Park Service and Montgomery County, and our generous contributors and volunteers.

We hope that you enjoy this look back at 2017.

With thanks,



Katey Boerner  
Executive Director



Rachelle Cherol  
President, Board of Directors

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# About the Partnership & the Park



*"Nothing fills a home like children and music. All of my children and I have studied at the Washington Conservatory of Music (WCM). The Conservatory has an amazing faculty. Under their tutelage and encouragement, we've grown in so many ways. Music lifts the mind and spirits. It's challenging, rewarding and fun. There is an instrument and teacher for everyone at the Washington Conservatory."*

*-Suzanne P.  
WCM Student and  
Mom of WCM  
Students*

## ABOUT THE GLEN ECHO PARK PARTNERSHIP FOR ARTS AND CULTURE

The Glen Echo Park Partnership for Arts and Culture, Inc. manages one of the liveliest visual and performing arts sites in the Washington area. Each year, more than 375,000 people come together at Glen Echo Park to renew their creative spirit through classes, festivals, exhibitions, dances, children's theater, music performances, nature programs, and more.

Established by Montgomery County in 2002, the Partnership is a nonprofit organization charged with managing Glen Echo Park's programs and facilities. Its mission is to present vibrant artistic, cultural, and educational offerings at the Park and to promote the Park as a unique destination for the region's diverse population.

In collaboration with Montgomery County and the National Park Service, the Partnership works with resident artists and organizations to develop distinctive arts programming; operates the historic Dentzel Carousel; presents an extensive social dance program; produces festivals and special events; conducts fundraising and marketing; and manages and maintains all facilities.



**OUR VISION** Glen Echo Park inspires creativity and offers shared artistic experiences in a welcoming historic natural setting.

**OUR MISSION** The Glen Echo Park Partnership for Arts and Culture, Inc. presents vibrant artistic, cultural and educational offerings at Glen Echo Park and promotes the Park as a unique destination for our region's diverse population. It nurtures a dynamic community of artists and performers while preserving and managing historic facilities within a National Park.

**ABOUT GLEN ECHO PARK** Glen Echo Park is one of the finest cultural resources in Montgomery County. It is home to 13 resident artists and arts organizations, a thriving social dance program, a restored 1921 Dentzel Carousel, a summer concert series, numerous art studios

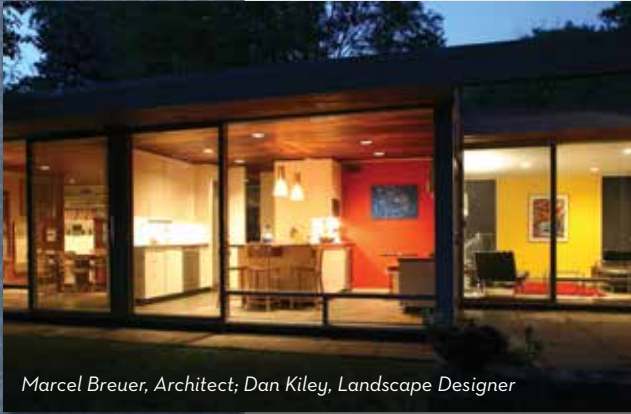
and galleries, an environmental education program for children, and hundreds of classes in visual and performing arts, including ceramics, painting, photography, glass, music, dance, and more. These activities, as well as free summer concerts, festivals, and special events, bring more than 375,000 visitors to the Park each year. The park is located at 7300 MacArthur Blvd. in Glen Echo, Maryland, six miles northwest of Georgetown along the scenic Potomac River palisades. Visit [www.glenechopark.org](http://www.glenechopark.org) for more information.











*Marcel Breuer, Architect; Dan Kiley, Landscape Designer*

**4TH ANNUAL HOUSE TOUR FUNDRAISER** On April 30, 2017, the Partnership hosted a House Tour Fundraiser featuring eight original homes in the Bannockburn neighborhood of Bethesda. One of the highlights of the tour was a home designed by master architect Marcel Breuer that was built in 1958 and placed on the Historic Register in 2008. Most of the homes on the tour were originally built in the 1950s and 1960s and have undergone renovations with reverence to the existing homes. Other featured architects included Francis Lethbridge and Alex Morse.

Event sponsors included Broadhurst Architects, Cunningham & Quill Architects, Jennifer Horn Landscape Architecture, McFarland Woods, McHale Landscape Design, and McInturff Architects. Over 100 people participated in the House Tour, and the event raised more than \$8,000 to support the arts and educational programs at the Park. Special thanks goes to Ana Rasmussen and Mike Zangwill, Board Members and Bannockburn residents, for engaging the homeowners in this special fundraiser for the Park.



*Jeff Broadhurst, Architect; Jennifer Horn, Landscape Architect*

**MAJOR PROJECT TO PRESERVE THE SPANISH BALLROOM** In collaboration with the National Park Service and matched with a capital grant from the Arts and Humanities Council of Montgomery County, we replaced all levels of the Spanish Ballroom roof. Work was completed in December 2017 and successfully addressed all existing leaks and water damage. We anticipate that the new roof will last for at least 20 years. Considered one of the best dance halls on the east coast and listed on the National Register of Historic Places, the Ballroom is the premier venue for our social dance program. We present 350 dance events that serve 50,000 dancers each year in the Ballroom, the Ballroom Back Room, and the Bumper Car Pavilion. Ballroom dances feature

live bands and include a dance lesson. We also co-present special events, including the Cajun/Zydeco festival, two blues festivals, and a ballroom dance competition.

In addition, we use the Ballroom for other core programs, including classes, summer camps, and special events such as our series of free family festivals and the Labor Day Art Show, an exhibition of over 500 works by more than 250 local artists that has been an annual tradition for 47 years. This project helps ensure that the Ballroom can continue to serve the community as a venue for social dance and arts programs for years to come.





**Saturday Art Explorers Relaunch** The Partnership relaunched Saturday Art Explorers on July 15, 2017 with sponsorship from The Primary Day School in Bethesda. Their generous sponsorship made it possible to lower the admission fee and make this weekend drop-in art program accessible to everyone in our community.

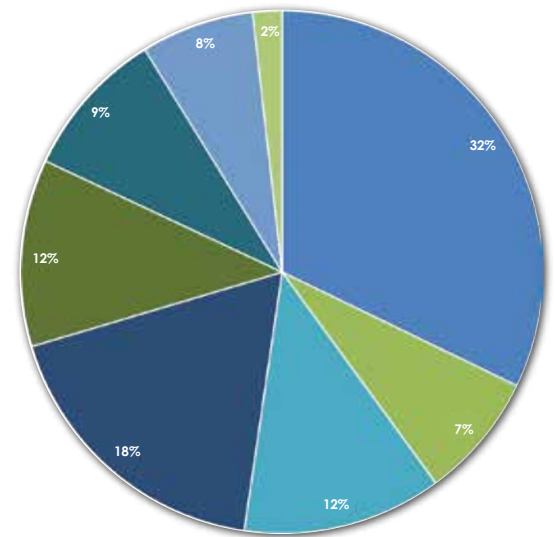
Every weekend in the Candy Corner studio, Saturday Art Explorers presents a new art project, often based on a theme that relates to one of the productions in our children's theaters or an exhibition in our galleries. Projects take about 30 minutes. The studio is open from 10am to 1pm, and kids ages 10 and under with an adult are welcome. At \$5 per child, with an adult, or \$8 for two kids and an adult, the program is an affordable way for children to get creative every week!

In 2017 (October – December) we welcomed 153 visitors to Saturday Art Explorers. We are very grateful to The Primary Day School for their commitment to this program.



## FY2017 REVENUE

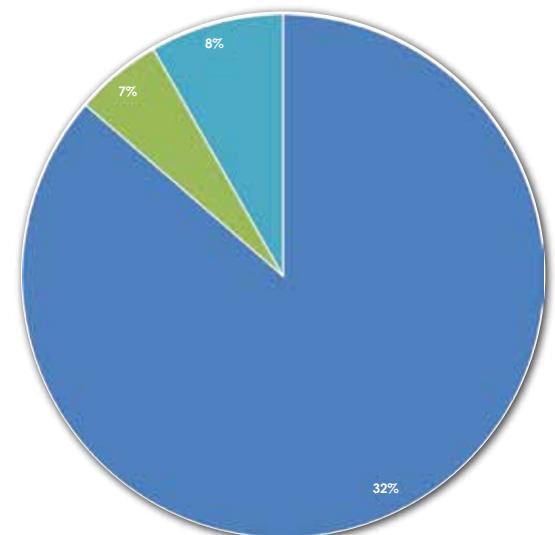
Rental Income	\$	677,996
Utility Reimbursements		164,412
Grants		260,152
Contributions		380,966
Dances and Events		243,864
Education Programs		194,139
Retail and Carousel		147,354
Other		38,256
	\$	<u>2,107,139</u>



■ Rental Income      ■ Dances and Events  
 ■ Utility Reimbursements      ■ Education Programs  
 ■ Grants      ■ Retail and Carousel  
 ■ Contributions      ■ Other

## FY2017 EXPENSES

Program Services	\$	1,752,670
Management and General		109,055
Fundraising		168,140
	\$	<u>2,029,865</u>



■ Program Services  
 ■ Management and General  
 ■ Fundraising



**GLEN ECHO PARK**

Glen Echo Park Partnership for Arts and Culture



## Sustainers (\$10,000 and above)

Arts and Humanities Council of  
Montgomery County  
Maryland State Arts Council  
National Park Service  
Shulman, Rogers, Gandal, Pordy  
& Ecker\*  
Anonymous (2)

## Benefactors (\$5,000-\$9,999)

The Community Foundation for the  
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Carol Sue and Christopher Fromboluti  
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Montgomery County Executive's Ball  
Occasions Caterers\*  
Robert and Rita Reaves  
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Washington Swing Dance Committee  
Whole Foods Market

## Patrons (\$2,500-\$4,999)

Bethesda Communications Group\*  
Adrienne Dominguez  
Cynthia and Jeff Forster  
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## Sponsors (\$1,500-\$2,499)

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Beth Rogers and Mike Zangwill  
Kariann Zentz

\*In-kind Sponsors











The Partnership presented the **Celebrate History in our Backyard** GALA IN THE PARK on May 20, 2017.

The event honored **Yumi Hogan, First Lady of Maryland**, for her support of the arts in Maryland. We also honored the Town of Glen Echo and offered special recognition to Richard Cook as the Park's Honorary Historian. Judy A. Greenberg, former Director of The Kreeger Museum, served as Honorary Chair and NBC4's Barbara Harrison conducted the awards presentation. The Gala raised over \$130,000 to support the Park's arts programs and our historic Spanish Ballroom.

In conjunction with the Gala, author and historian Richard Cook presented an illustrated talk on May 6, 2017, entitled: "Glen Echo Park: History, Legends, and Myths."



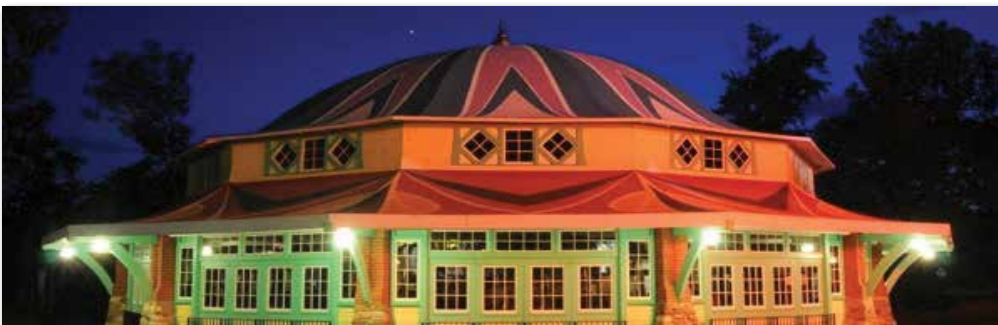
## UPCOMING GALA



The **Crystal Gala in the Park** will be held on May 19, 2018. The event will honor philanthropist **Jeffrey Z. Slavin** for his generous support over the years. We will also offer special recognition to **Montgomery County Executive Isiah Leggett and Catherine Leggett**. Karen and Tom Natelli will serve as Honorary Chairs and Arch Campbell will serve as Emcee.

"Our social dance class exceeded my husband's and my expectations. Mark and Ellen did their utmost to put all of the students at ease. Both clearly know their stuff, but they didn't make us feel awkward and inept as beginners. Mark always emphasized the FUN of dancing- putting the emphasis on staying flexible and open rather than on executing each move perfectly. Great fun. I also quite like the rotating partners, to give us all the experience of dancing with someone other than our spouse/partner- really puts things in perspective, in terms of being able to lead/follow someone other than a person whose every move one can anticipate."

-Laura G.  
Student Social Dance







## MAJOR PARTNERS

**Montgomery County, Maryland • National Park Service**

### Resident Artists & Organizations

Adventure Theatre MTC • Art Glass Center at Glen Echo • Glen Echo Glassworks  
 Glen Echo Park Aquarium • Glen Echo Pottery • J. Jordan Bruns Studio  
 Photoworks • Playgroup in the Park • the Puppet Co. • The Sculpture Studio • SilverWorks Studio & Gallery  
 Washington Conservatory of Music • Yellow Barn Studio & Gallery • Young Creative Spirit

### Nonresident Arts Partners

American Swing Music and Dance Association • Capital Blues • Culkin School of Traditional Irish Dance  
 Dana Tai Soon Burgess Dance Company • Dancing by the Bayou • DC Lindy Exchange  
 Flying Feet Enterprises • Folklore Society of Greater Washington • Forever Dancing • Friday Night Dancers  
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**GLEN ECHO PARK**

Glen Echo Park Partnership for Arts and Culture

For more information:

[www.glenechopark.org](http://www.glenechopark.org)

7300 MacArthur Blvd. Glen Echo, MD 20812

