



# GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture



# 2014 ANNUAL REPORT



# From the Director and Board President

Dear Friends,

On behalf of the Glen Echo Park Partnership's Board and staff, it is our pleasure to present the 2014 Annual Report. Over 400,000 people visited the Park this past year, and thousands more joined our social-media family, with nearly 5,000 followers on Facebook!

Everything that we do at the Park is about the arts. Ensuring that the Park provides area residents and tourists with access to high-quality arts experiences is the reason we teach classes, mount exhibitions, develop outreach programs, host festivals, present concerts, and coordinate social dances. We do all of this and more to sustain the Park's tradition of lifelong learning.

Since 2002, the Partnership has maintained a strong track record of growth in our arts programs and expanded preservation efforts as well as continued financial stability.

Recent accomplishments include completing a major renovation of the Hall of Mirrors Dance Studio and organizing a new House Tour Fundraiser that we hope will become an annual event. We presented an impressive slate of performers during our free weekly Summer Concert Series and attendance more than doubled this past year! We also implemented a new collaboration with Delicious Gourmet to expand offerings in the Glen Echo Café. We produced two videos featuring the grand Spanish Ballroom and the historic Dentzel Carousel – these videos are the first to be available on our website! In addition, we launched a five-year follow-up visitor survey project that will be completed in Fall 2015.

We thank the entire Glen Echo Park community as well as the National Park Service and Montgomery County. The Park's extraordinary public-private partnership has been essential to our successful growth. Furthermore, we thank our generous donors and arts partners, without whom our programs would not be possible.

We wholeheartedly believe that inspiration awaits everyone who visits the Park, and we look forward to another year of creativity and carousel rides!

With sincere gratitude,



Katey Boerner  
Executive Director



Michael Burack  
President, Board of Directors

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**ABOUT THE GLEN ECHO PARK PARTNERSHIP FOR ARTS AND CULTURE, INC.** The Glen Echo Park Partnership for Arts and Culture, Inc. manages one of the most lively visual and performing arts sites in the Washington area. Established by Montgomery County in 2002, the Partnership is a nonprofit organization charged with managing Glen Echo Park's programs and facilities. Its mission is to present vibrant artistic, cultural, and educational offerings at the Park and to promote the Park as a unique destination for the region's diverse population. In collaboration with Montgomery County and the National Park Service, the Partnership works with resident artists and organizations to develop distinctive arts programming; operates the historic Dentzel Carousel; presents an extensive social dance program; produces festivals and special events; conducts fundraising and marketing; and manages and maintains all facilities.

**ABOUT GLEN ECHO PARK** Glen Echo Park is one of the finest cultural resources in Montgomery County. It is home to 14 resident artists and arts organizations, a thriving social dance program, a restored 1921 Dentzel Carousel, two children's theaters, an environmental education program for children, numerous art studios and galleries, and hundreds of classes in visual and performing arts, including ceramics, painting, photography, glass, music, dance, and more. These activities, as well as free summer concerts, festivals, and special events bring thousands of visitors to the Park each year.



“ I had always wanted to have the time to learn to make pottery, but I was not able to start until later in life.

Coming to Glen Echo Pottery turned out to be one of the best things I've ever done. Jeff Kirk [Glen Echo Pottery founder and director] is a great teacher, and all the experienced potters here have been welcoming and supportive. I continue to learn from them as well.”

*Robin Gilbert  
Glen Echo Pottery  
Student*

**HOUSE TOUR FUNDRAISER** On April 5, 2014, the Partnership hosted two private tours of the Baltzley Castle with Ross McNair and Alison Taylor. Inventors and land developers Edwin and Edward Baltzley founded the town of Glen Echo and the Chautauqua that would become Glen Echo Park.

For the past three and a half years, owners Ross McNair and Alison Taylor have painstakingly restored the 120-year-old castle that the Baltzleys called home. This “Sold Out” event raised \$3,000 in support of the arts and cultural programs at the Park.

Based on this tremendous success, the Partnership hopes to make the house tour an annual fundraiser.



**EXPANDED GALLERIES** The Partnership was pleased to expand its gallery space this year to include the first floor of the historic Stone Tower. The Stone Tower Gallery first opened as an expansion of the annual Holiday Art Show & Sale, which is held in the Popcorn Gallery. After the holiday show, the gallery began presenting rotating monthly exhibitions showcasing the work of resident artists and invited artists from across the region. The gallery is open Saturdays and Sundays from 12 p.m. to 6 p.m. The Partnership also renamed and expanded programming in the Partnership Office Gallery, now called the Park View Gallery for its sweeping views of the park. The Park View Gallery showcases the work of emerging artists.

**SAM ABELL ARTIST TALK** Building upon the photography theme of *Capture the Moment* – the 2014 Gala in the Park - the Partnership hosted a free Artist Talk & Reception featuring renowned *National Geographic* photographer Sam Abell. During the illustrated talk, he shared some of his experiences documenting various cultural and wilderness subjects throughout his 30-year career with the National Geographic Society. In conjunction with the talk, the Partnership presented *Window on the World*, an exhibition of Mr. Abell's photographs on view in the Park View Gallery from April 26 through May 31.

In addition, Mr. Abell held individual portfolio reviews at Photoworks and he attended the Gala on May 17 to present the Organizational Achievement Award to Photoworks Director Karen Keating.

**HALL OF MIRRORS DANCE STUDIO RENOVATIONS** The Glen Echo Park Partnership for Arts and Culture celebrated the re-opening of the newly-renovated Hall of Mirrors Dance Studio on November 8, 2014 by offering a day of free classes and demonstrations as well as a ribbon-cutting ceremony and reception. Roger Berliner, County Councilmember for District 1, attended along with other Montgomery County, State of Maryland, and National Park Service representatives. The renovation, funded in part by a Capital Improvement Grant from Montgomery County, enables the Partnership to expand dance programming at the Park for visitors of all ages. The dance program will get new life as students are welcomed to a fully renovated space with a new climate-control system; a reconfigured lobby; two functional and accessible dressing rooms; an area for parents to wait and watch their children in class; and a spacious dance studio with new LED energy efficient lights, insulation, and other upgrades, including wheelchair accessibility.



# Thank You to Our Donors

## Sustainers (\$10,000 and above)

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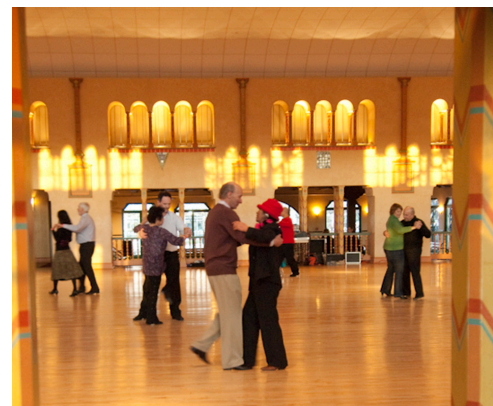
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\*In-kind sponsors

“ We love dancing at Glen Echo Park! The dance community is what brought us together 10 years ago when we first met at a dance at the Spanish Ballroom. We actually met in the “overflow area” in the Bumper Car Pavilion, as we were both late in arriving for the dance lesson, and the Spanish Ballroom was already filled to capacity. The beauty of the Ballroom, the wide variety of dance offerings (we especially enjoy Waltz Time), the incredible bands that play at the dances, the lessons offered before each dance – all of this has kept us coming back for more. ”

*Bob & Francine Ludt,  
Social Dancers*





# Financial Highlights



## Glen Echo Park By The Numbers

**400,500**  
visited the Park

**54,100**  
attended social  
dances

**62,000**  
rode the carousel

**32,000**  
attended festivals,  
concerts, and  
special events

**42,000**  
viewed exhibitions

**6,500**  
enrolled in classes

**116,000**  
attended children's  
theater productions

### REVENUE

Grants	\$	163,912
Rental Income	\$	583,625
Education Programs	\$	153,367
Dances and Events	\$	264,892
Contributions	\$	295,115
Retail & Carousel	\$	144,764
Utility Reimbursements	\$	205,563
Other	\$	79,296

### FY2014

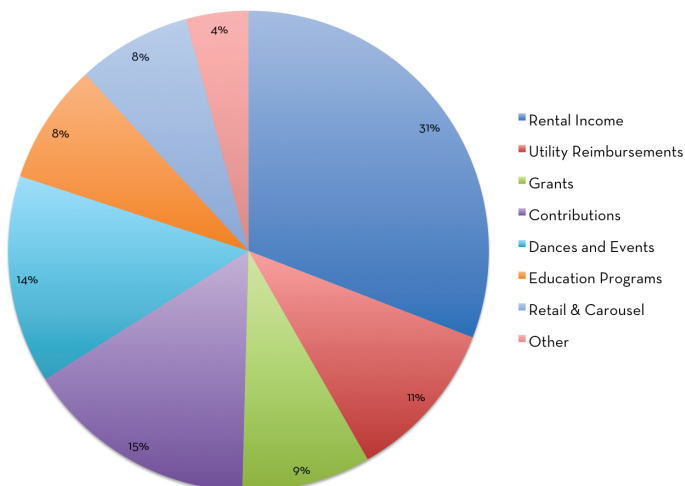
**\$ 1,890,534**

### EXPENSES

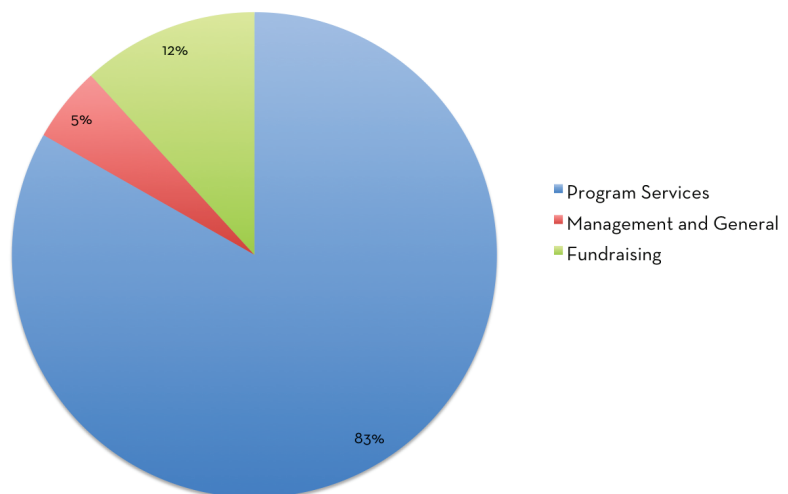
Program Services	\$	1,510,535
Management and General	\$	90,979
Fundraising	\$	213,719

**\$ 1,815,233**

FY14 REVENUE



FY14 EXPENSES





The **Capture the Moment** Gala in the Park took place on May 17, 2014. The Partnership honored Montgomery County's First Lady Catherine Leggett with the Friend of Glen Echo Park Award for her leadership and support of the arts. We also recognized Photoworks in celebration of the organization's 40th anniversary at Glen Echo Park.



Dignitaries in attendance included Ambassador Connie Morella, Montgomery County Executive Isiah Leggett, Maryland State Delegate Susan Lee, and the Honorable Doug Duncan. Jack Rasmussen of the Katzen Arts Center at American University served as Honorary Gala Chair and gave a celebratory toast at the dinner. Holly Morris of Fox 5 News was emcee for the awards portion of the program. Sam Abell, renowned **National Geographic** photographer, was a special guest and presented the Organizational Achievement Award to Photoworks, and music was provided by the Tom Cunningham Orchestra.



The upcoming 2015 **Folk & Fiddle** Gala in the Park will be presented in collaboration with the Embassy of Ireland. The event will honor Montgomery County Councilmember Roger Berliner and the Friday Night Dancers. Ambassador Anne Anderson will serve as Honorary Chair and music will be provided by Cabaret Sauvignon and The 19th Street Band.

## Major Partners

Montgomery County, Maryland • National Park Service

### Resident Artists & Organizations

- Adventure Theatre MTC
- Art Glass Center at Glen Echo
- Feather Tree Hill
- Calligraphy Studio
- Glen Echo Glassworks
- Glen Echo Pottery
- J. Jordan Bruns Studio
- Photoworks
- Playgroup in the Park
- The Puppet Co.
- SilverWorks Studio & Gallery
- Washington Conservatory of Music
- Yellow Barn Studio & Gallery
- Young Creative Spirit

### Non-Resident Arts Partners

- American Swing Music & Dance Association
- Capital Blues
- Culkin School of Traditional Irish Dance
- Dancing by the Bayou
- DC Lindy Exchange
- Flying Feet Enterprises Folklore
- Society of Greater Washington
- Forever Dancing
- Friday Night Dancers
- High Energy Productions
- Hot Society Orchestra of Washington
- The Jam Cellar
- Mystery Academy Tango Brillante DC
- Tom Cunningham Orchestra
- Waltz Time
- The Writer's Center