



GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture

Annual Report 2011

Message from the Board President and the Executive Director

On behalf of the entire Glen Echo Park community, we are delighted to extend our thanks to the many members, donors, patrons and volunteers who generously support Glen Echo Park and the Glen Echo Park Partnership for Arts and Culture. Your contributions and dedication are essential to ensuring that the Park continues to flourish as one of the area's finest cultural resources.

Accomplishments this past year include redesigning our website; launching new programs, such as our Young Artists Camp; expanding our popular social dance program to include milonga (tango), balboa, contra "sonic," and English country dances; and helping visitors explore the Park's history by providing new information about our Art Deco architecture in print and online. We also continued to collaborate with the National Park Service to preserve the Park's facilities, including completing significant repairs to the historic Dentzel carousel's band organ and replacing the well-worn roof of the Bumper Car Pavilion.

During 2011, more than 450,000 people visited the Park to attend classes, summer camps, social dances, festivals, and an extensive array of other arts and cultural programs. To better serve current audiences and attract new visitors, our efforts this past year have laid the foundation for several exciting improvements in the coming months, including introducing free WiFi throughout the Park, offering new concessions options, and installing banners and signage that will identify the Park's resident arts organizations and artist studios.

Once again, we greatly appreciate your investment in the future of the Park's arts and cultural programs, and we hope that you will share our enthusiasm for reaching new heights in the year ahead, especially as 2012 marks the 10th anniversary of the Partnership!

Sincerely,

Handwritten signature of Katey Boerner in black ink.

Katey Boerner
Executive Director

Handwritten signature of Michael L. Burack in black ink.

Michael L. Burack
President, Board of Directors

Highlights of 2011

Catalogue for Philanthropy

After a rigorous review process, the Partnership is proud to be featured in the 2011/2012 *Catalogue for Philanthropy* (CFP) as “one of the best small charities in the Washington region.” The Catalogue brings together donors, volunteers, employers, and worthy local nonprofits to strengthen our communities. Barbara Harman, CFP president says, “Donors know they can trust the Catalogue to help them make smart decisions about local nonprofits where their contributions can really make a difference.”



GREATER WASHINGTON

Art Deco Architecture

The Partnership presented “Art Deco at the Park,” a free public talk with architectural historian Katie Schank to celebrate our unique architecture. Video of the talk as well as an Art Deco photo gallery are available on our website. We also produced an educational flyer with historian and volunteer Deborah Lange that is now available at no charge throughout the Park. In conjunction with these activities, we presented *Art Deco at the Park: Photographs* by Daniel Schreiber in the Partnership Office Gallery.

This program was financed in part with funds from Heritage Montgomery and the Montgomery County Government. In addition, this project was financed in part with State Funds from the Maryland Heritage Areas Authority, an instrumentality of the State of Maryland. However, the contents and opinions do not necessarily reflect the views or policies of the Maryland Heritage Areas Authority.



Photo: Daniel Schreiber

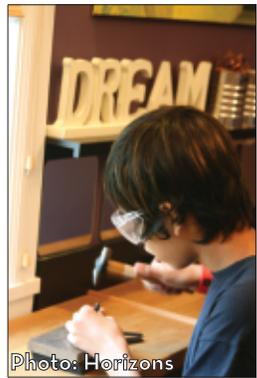


Photo: Horizons

Outreach with Horizons Greater Washington

For the past seven years, the Partnership has collaborated with Horizons Greater Washington to host intensive summer camp programs for rising seventh grade students from low-income families. Students explored photography, silversmithing, music, sculpture, bookmaking, magic performance, textile art, glassblowing, and pottery. For the past two years, we expanded the program to enable first and second grade students to attend performances and workshops with the Puppet Co.

This program was generously funded in part with support from the Aronson Foundation.



Glen Echo Park Young Artists Camp

The Partnership launched the Young Artists Camp, a summer program that engaged kids ages 11 to 15 with opportunities to work with several of the Park’s resident artists. Through a combination of demonstrations, mini-workshops, and hands-on activities, the “young artists” learned about photography, pottery, silversmithing, music, drawing, glassblowing, puppetry, and more. Each of the three weeklong camp sessions culminated in an exhibition of the students’ work for families and guests. Based on the success of this pilot effort, we plan to continue the Young Artists Camp in 2012.



Photo: Lisa Murphy



Photo: Daniel Schreiber

Dance! Dance! Dance!

Each year, the Partnership co-presents over 325 social dances in the Bumper Car Pavilion, the Ballroom Annex, and the historic Spanish Ballroom - considered one of the best dance halls on the east coast! Dance styles include swing, contra, waltz, blues, Cajun, zydeco, salsa, and tango. In addition to popular themed dances - Valentine’s Day, Strauss Ball, Halloween, and Veteran’s Day - highlights included the annual DCLX swing dance festival in April, the ContraStock all-day dance in May, the annual DC Dance Challenge and the Cajun/Zydeco Festival in October, the Black Friday Bash in November, and BamBLOOZled weekend in December. The year concluded with the annual New Year’s Eve swing dance with over 750 celebrants!

Thank You

Donors and Gala Sponsors (July 1, 2010 - June 30, 2011)

Sustainers (\$10,000 and above)

Arts and Humanities Council
of Montgomery County
Bernstein Family Foundation
Maryland State Arts Council
Ridgewells Catering*
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Benefactors (\$5,000-\$9,999)

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Washington Conservatory of Music*

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Morey and Alex Ward
Whole Foods Market Bethesda*

*In-kind support

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Financial Report

Glen Echo Park Partnership for Arts and Culture Statements of Financial Position as of June 30, 2011 and 2010

	2011	2010
ASSETS		
Current assets		
Cash and cash equivalents	\$ 742,943	\$ 656,282
Accounts receivable, net	30,965	57,322
Inventory	19,427	18,861
Prepaid expenses	28,215	27,886
Investments - short-term	315,479	425,797
Total current assets	1,137,029	1,186,148
Other assets		
Furnishings and equipment - net of accumulated depreciation of \$67,931 and \$66,033, respectively.	191,098	184,184
Registration system development costs - net of accumulated amortization of \$19,333 and \$15,333, respectively.	667	4,667
Carousel maintenance fund	116,398	97,520
Life cycle maintenance fund	195,695	145,314
Total other assets	503,858	431,685
TOTAL ASSETS	\$ 1,640,887	\$ 1,617,833
LIABILITIES		
Accounts payable	\$ 33,356	\$ 33,465
Tuition payments held for disbursement	339,460	362,558
Accrued wages	93,345	84,333
Tuition refunds pending	14,596	18,721
Gift certificates outstanding	4,009	1,902
Facility rental deposits	65,146	51,590
Tenant security deposits	2,373	2,073
TOTAL LIABILITIES	552,285	554,642
NET ASSETS		
Unrestricted, including \$195,695 and \$145,314 set aside by the Board for life cycle maintenance for 2011 and 2010, respectively, and \$116,398 and \$97,520 set aside by the Board for carousel maintenance for 2011 and 2010, respectively.	900,917	845,610
Temporarily restricted	187,685	217,581
TOTAL NET ASSETS	1,088,602	1,063,191
TOTAL LIABILITIES AND NET ASSETS	\$ 1,640,887	\$ 1,617,833
 Statements of Activities and Changes in Net Assets for the Years Ended June 30, 2011 and 2010		
CHANGES IN UNRESTRICTED NET ASSETS		
Support, revenues, and reclassifications:		
Grant revenue	\$ 142,908	\$ 145,354
Cooperator fees	869,038	826,351
Special events income	221,051	199,989
Contributions	132,000	113,928
Carousel income	94,389	94,291
Facility rentals	198,912	139,750
Donated property, equipment, and services	26,758	20,611
Class registration fees	71,443	69,766
Sales of art and education materials	3,111	3,473
Investment income	3,114	6,226
Net assets released from restrictions		
Satisfaction of purpose restrictions	38,175	14,138
Total support, revenues, and reclassifications	1,800,899	1,633,877
EXPENSES		
Program services	1,501,091	1,361,543
Management and general	107,096	109,241
Fundraising	137,405	131,256
Total expenses	1,745,592	1,602,040
INCREASE IN UNRESTRICTED NET ASSETS	55,307	31,837
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS		
Contributions	8,279	18,515
Net assets released from donor restrictions	(38,175)	(14,138)
Increase (decrease) in temporarily restricted net assets	(29,896)	4,377
CHANGE IN NET ASSETS	25,411	36,214
NET ASSETS, BEGINNING OF YEAR	1,063,191	1,026,977
NET ASSETS, END OF YEAR	\$ 1,088,602	\$ 1,063,191

About the Park



Photo: Daniel Schreiber



Photo: Meredith Forster

The Partnership's mission is to present vibrant artistic, cultural, and educational offerings at Glen Echo Park and to promote the Park as a unique destination for our region's diverse population. The Partnership nurtures a dynamic community of artists and performers while preserving and managing historic facilities within a National Park.

All programs are produced in cooperation with the National Park Service and Montgomery County, Maryland.

450,000 visited the Park ~ **63,000** attended social dances ~
70,000 rode the carousel ~ **5,000** participated in environmental
education programs ~ **30,000** attended festivals, concerts, and special
events ~ **47,000** viewed exhibitions ~ **7,000** enrolled in classes ~
134,000 attended children's theater productions

Gala in the Park



Photo: Daniel Schreiber

Ambassador Constance Morella served as the Honorary Chair and **Councilmember Valerie Ervin** served as the Master of Ceremonies at *Art Deco Glen Echo*, the 2011 Gala in the Park. The event honored **Suzan Jenkins, Chief Executive Officer of the Arts and Humanities Council of Montgomery County**, with the *Friend of Glen Echo Park Award*. **Tony Treston** and **Joan Koury** jointly accepted the *Organizational Achievement Award* on behalf of **Waltz Time, Inc.**



Photo: Daniel Schreiber

Pictured: (above) Gala Co-Chairs Christine Enemark & Jeffrey Slavin, Congressman Chris Van Hollen, Gala Co-Chair Margo Reid, and Councilmember Roger Berliner. (left) SilverWorks artist and award designer Blair Anderson and award recipients Tony Treston, Joan Koury, and Suzan Jenkins.



Honoring Washington Artist
Jim Sanborn
with the *Visionary Award*



Pictured: *A Comma*, by Jim Sanborn. 2004. Houston, TX

Glen Echo Park at a Glance



Photo: Bruce Douglas

Resident Artists & Organizations

Adventure Theatre	Living Classrooms
Art Glass Center at Glen Echo	Children's Museum
Bonnie Lee Holland	Photoworks
Art & Creativity Lab	the Puppet Co.
Feather Tree Hill	SilverWorks
Calligraphy Studio	Studio & Gallery
Glen Echo Glassworks	Washington Conservatory of Music
Glen Echo Pottery	Yellow Barn Studio & Gallery
J. Jordan Bruns Studio	Young Creative Spirit

Program Partners

American Swing Music and Dance Association - Ballet Petite - Capital Blues - Culkin School of Traditional Irish Dance - Dancing by the Bayou - DC Lindy Exchange - English Country Dance for Fun - Flying Feet Enterprises - Folklore Society of Greater Washington - Forever Dancing - Friday Night Dancers - High Energy Productions - Hot Society Orchestra of Washington - The Jam Cellar - Metropolitan Ballet Theatre and Academy - Mystery Academy - Playgroup in the Park - Tango Brillante DC - Tom Cunningham Orchestra - Waltz Time - The Writer's Center - VisArts Center - and many other individual artists and arts partners

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GLEN ECHO PARK

Glen Echo Park Partnership for Arts and Culture

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The Glen Echo Park Partnership for Arts and Culture, Inc. is funded by an operating grant from the Maryland State Arts Council, an agency dedicated to cultivating a vibrant cultural community where the arts thrive, and also by funding from the Montgomery County government and the Arts and Humanities Council of Montgomery County. In addition, individual, foundation, and corporate donors generously support the Partnership.